

## **BOSTON COLLEGE**

# The Ernst & Young Excellence Current-Use Fund for Accounting and Management



This current-use fund was established by Ernst & Young to promote excellence in accounting and other areas of business management. Uses for the fund have included expenses for programs and initiatives such as the peer advisors program, teaching and research assistants, the Sophomore Career Accelerator course, and the International Management Experience.

### PROGRAMS AND INITIATIVES



This comprehensive career development module was offered again to sophomores looking to get a head start in their career. The program has been improved after a trial to make the course available online. Feedback from students highlighted the importance

of community that was missing from the online course, so the latest offering was revised to include aspects of the original EY Career Bootcamp, along with flexible online options.

The improved Sophomore Career Accelerator is now being offered as a one credit, pass/fail course, consisting of eight 90-minute sessions. Three separate sessions were offered during the year – one in fall 2015 and two in spring 2016. The online version of the course, called Modern Guild, continued to be available for students who could not attend the on-campus sessions.

During the eight-week course, students developed real-world career skills through hands-on learning and participation. Students also heard from two special guest speakers during these sessions. Style expert Margaret Batting gave pointers on how to develop a professional image, while Lindsey Pollack, an author and ambassador for LinkedIn, illustrated how to best take advantage of social media.

Some of the topics covered by the Sophomore Career Accelerator course include identifying one's skills and prospective career field, creating an effective resume and cover letter, networking and pitching one's self, dressing to impress, and using social media to one's advantage. Participants also completed an informational interview and a mock video interview with BC alumni through the Eagle Expert Network.

## ACCOUNTING DEPARTMENT UPDATES



In the latest CPA exam results, BC graduates' overall pass rate was 72%, compared to the national pass rate of 47%.

Pass rates for students who took the exam within a year of graduation were even better at 83%, compared to the national rate of 60%.

#### EY PEER ADVISORS

The EY Peer Advisors program at the Carroll School was made possible in the past academic year thanks to the EY Excellence Fund. Ten senior students were appointed, trained, and paid to provide drop-in advising sessions to their fellow undergraduate students. Popular topics that peer advisors address include how to select courses, choose a concentration, prepare for interviews, and decide upon study abroad options and extracurricular activities. Brief profiles of each EY advisor are included at the end of this report.



## THE INTERNATIONAL MANAGEMENT EXPERIENCE: CHILE AND COLOMBIA

"This international experience would not have been possible without you, and I know I am speaking on behalf of the entire class when I say that we are so grateful to have been given the chance to travel and learn in South America." – Brittany Keeler '18

Funded by the Ernst & Young Excellence Current-Use Fund for Accounting and Management, this year's International Management Experience enabled 24 students to gain international business and accounting experience through on-site experiences in Santiago, Chile, and Bogotá, Colombia.

The three-credit course combined 15 classroom learning hours with a week-long trip during spring break to study foreign economies. In-depth discussions, reading, and presentations in the classroom helped familiarize students with the economies of the two South American countries prior to the trip. During this year's visit to Chile and Colombia, students toured several South American businesses. LATAM Airlines gave an especially impactful presentation on the accounting considerations of leasing versus buying an aircraft.

Once again, the course was led by associate professor Mary Ellen Carter and lecturer Tim Gray, both of the Accounting Department. More than 90 students have participated in the International Management Experience during the past four years, and feedback continues to be extremely positive.

## International Management Experience Student Perspectives

"Mary Ellen and Tim are both phenomenal professors with vast knowledge about accounting and Latin America, a genuine interest in sharing their insights, and an inspiring enthusiasm for learning." – Alicia Kosin '18

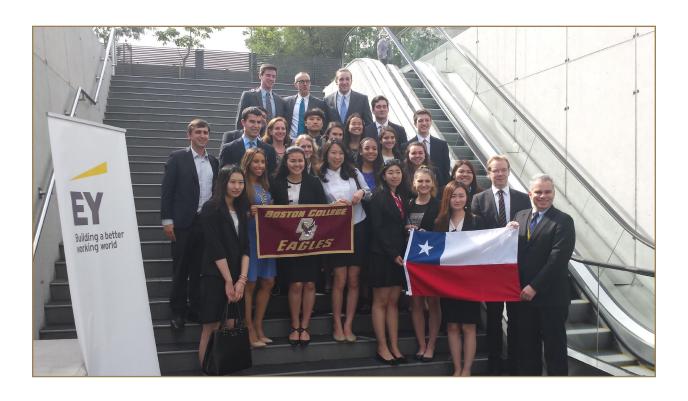
"Trips and opportunities like this make Ernst & Young stand out and also make it many students' first choice (for employment). Thank you so much again and I hope this tradition continues for Boston College students for many years to come." – Kyle Olander '18

"Accounting is an international language.' I have a better understanding of this sentence after this trip. Your support enabled me to participate in highly distinguished company visits and let me fall in love with accounting more deeply." – Hui Wang '17

"This course is a wonderful addition to the course offerings at the Carroll School and a great way for students to get the opportunity to go abroad during their BC careers. I will definitely be recommending this class to my peers as Tim and Mary Ellen are fantastic professors and the trip itself is an eye-opening experience. Thanks for helping to make this possible!" – Michelle Burger '17

"This trip was an amazing experience which allowed me to broaden my world-view and develop skills to cope with diverse problems and situations that will help me in my professional career."

— Jennifer Mis MBA '16



#### EY TEACHING AND RESEARCH ASSISTANTS

EY Teaching and Research Assistants supported professors in the Carroll School's Accounting Department. These assistants led class review sessions, offered one-on-one tutoring services, and in some cases, assisted faculty with grading. Teaching Assistants worked an average of five hours per week, and Research Assistants worked an average of eight hours assisting their supervising faculty with data collection for their research.

## **EY Teaching Assistants**

Lindsey Hunt
Ellen Ubl
Erin Hines
Faculty: Betty Bagnani,
Associate Professor of
the Practice

Kate Olgren Gil Manzon, Associate Professor

Emma Dawley
Thomas DiNova
Faculty: Brad Curley,
Part-time faculty,
Accounting Department

Cindy Xu Kaleigh Hamilton Faculty: Carlo Gallimberti, Assistant Professor

Minyu Yang\* Faculty: Mengyao Cheng, Assistant Professor

Tristan Norcutt Mariah Larwood Faculty: Vishal Baloria, Assistant Professor Craig Marulis
Will Meyer
Kyle Buckley
Emily Carroll
Faculty: Dianne Feldman,
Lecturer

Erin Hines
Jupiter Angulo
Faculty: Divya Khaitan,
Part-time faculty,
Accounting Department

Christian Flego
Taylor Garrison
Jacob Grossbaum
Clyde Yeh
Brendan O'Connell
Brittany Stefano
Brianna Giarraputo\*
Thomas Growney\*
Faculty: Mary Ellen Carter,
Associate Professor

Elizabeth Boylan Faculty: Ed Taylor, Lecturer Shalabh Gupta\* Faculty: Amy Hutton, Professor

Syuan (Susie) Cao\* Faculty: Alvis Lo, Assistant Professor

Dorita Baldizon\* Faculty: Susan Shu, Associate Professor, EY Research Fellow

James Huang \* Jennifer Mis\* Faculty: Jeff Cohen, Professor

Cindy Xu Faculty: Mark Bradshaw, Professor and Chairperson, William S. McKiernan '78 Family Faculty Fellow

Kate Olgren Olivia Cline\* Faculty: Billy Soo, Provost for Faculties/Associate Professor

## EY Research Assistants

Henrique Kim
Rachel Simon
Mariah Larwood
Faculty: Mary Ellen Carter,
Associate Professor and
Alvis Lo, Assistant Professor

Eun Gi (Joseph) Hong Ji Eun Kim Faculty: Lian Fen Lee, Associate Professor

\* graduate student

### EY PEER ADVISORS



## Maria Battaglia

Maria is an accounting concentrator with a philosophy minor. Her past internships include working for Capital Markets Accounting and Advisory Services and for PwC and she studied abroad in Milan, Italy. Maria is involved in many activities on campus, including BC Bigs, BC Dining, Appalachia Volunteers, and Geology Club.



#### Jeff Byrd

Jeff concentrates in both finance and management and leadership in the Carroll School of Management. He currently interns in the sales department for Crown Lift Trucks and studied abroad at Queen Mary University in London. While on campus, he participates in 4Boston and Investment Club.



#### Connor Cote

Connor is a double concentrator in finance and accounting with a French minor in the Morrissey College of Arts and Sciences. This past summer he interned at Bank of America Merrill Lynch. Connor studied abroad in both Paris and Hong Kong during his junior year and visited more than 15 countries in about 10 months. He is also a member of the Men's Crew team at Boston College.



#### Madie Chadwell

Madie has a double concentration in information systems and business analytics and has interned at Accenture and Google the past two summers, respectively. In her time at Boston College, she has studied abroad at the University of Hong Kong and has become involved in clubs such as The New England Classic and 4Boston. She is a TA for a Management Science class in the Carroll School.



#### Connor Desmond

Connor is a double concentrator in business analytics and marketing, with a minor in international studies. He studied abroad at the ESADE Business School in Barcelona, Spain, and recently interned in business intelligence at State Street Global Advisors. While on campus, Connor is involved groups such as the Shaw Leadership Program, Outdoor Club, University Chorale, and CCE Improv Comedy.



#### Mallory Ianno

Mallory is a double concentrator in finance and economics. She studied abroad in Dublin, Ireland, at UCD. Mallory has interned at Unum Insurance and Textron Systems the past two summers. She stays involved on campus through 4Boston and volunteering at the Commonwealth Tenants Association.



#### Lauren Kirkby

Lauren is a double concentrator in finance and information systems with a minor in faith, peace and justice. She studied abroad at Vienna University of Economics and Business in Austria. She recently had an internship at J.P. Morgan Corporate Client Banking-Financial Institutions Group in New York. Lauren is a classroom support aid for BC Media Technology Services and a member of Ascend.



#### Michael Marzec

Michael is a double concentrator in accounting and business Analytics. He studied abroad at King's College in London and recently interned for PwC in risk assurance. When he is on campus, Michael is a Women's Basketball consultant, and a member of the Sports Business Society and React to Film.



#### Amanda Rickert

Amanda is concentrating in operations management and biology. She is involved in the Cross Country and Track and Field team at BC. She also devotes time to groups such as Women in Business, Ascend, and the Student Athlete Advisory Committee. In past summers she has interned at the Brookhaven National Lab and as a Terrestrial Ecosystem Science intern.



#### Nathan Tucker

Nathan is a double concentrator in finance and management and leadership. This past summer he was an intern at EY. During the school year, Nathan is the president of the Caribbean Culture Club, a member of Jamaica Magis, and works at Learning Resources for Student Resources.