



BOSTON COLLEGE

Woods College of Advancing Studies

Fall Semester 2019



(617) 552-3900 | www.bc.edu/woods

**Woods College of Advancing Studies
Fall Semester 2019**

Monday, August 26	Classes begin Drop/Add period for WCAS students begins Registration for BC day students approved to take WCAS fall courses begins
Monday, September 2	Labor Day - no classes
Wednesday, September 4	Last date for WCAS students to withdraw from a class with 100% refund of tuition Last date for WCAS students to drop/add classes for fall 2019
Friday, September 6	Last date for WCAS students to withdraw from a class with 80% refund of tuition
Friday, September 13	Last date for WCAS students to withdraw from a class with 60% refund of tuition
Friday, September 20	Last date for WCAS students to withdraw from a class with 40% refund of tuition
Friday, September 27	Last date for WCAS students to withdraw from a class with 20% refund of tuition
Monday, October 14 AND Tuesday, October 15	BC Fall Break no classes
Wednesday, November 6	WCAS registration for Spring 2020 classes begins
Wednesday, November 27 to Saturday, November 30	Thanksgiving Holidays - no classes
Monday, December 2	Last date for official withdrawal from a course or from Boston College
Tuesday, December 10 to Monday, December 16	WCAS term examinations

INDEX OF COURSES FALL 2019

MONDAY: FALL

ADCY 640001 Managing Cyber Risk
 ADCY 665001 Role of Intelligence
 ADEC 731001 *Data Analysis* Aug 26-Oct 17
 ADEC 732001 *Econometrics* Oct 21-Dec 12
 ADEC 732001 Econometrics
 ADEC 743001 Big Data Econometrics
 ADEC 746002 *Predictive Analytics / Forecasting*
 ADGR 770401 Accounting & Financial Analysis
 ADGR 777701 Evolution Mktg Strategies in the Digital Era
 ADGR 801501 *Business Strategy*
 ADSA 801001 Coaching for Performnce & Student Athl Dev
 ADBI 201501 *Climate Change Solutions*
 ADBM 105201 Introduction to Organizational Behavior
 ADBM 223501 Principles of Advertising
 ADBM 430001 *Business Ethics*
 ADCJ 100101 Introduction to Criminology
 ADCO 103001 Public Speaking
 ADEC 221001 Behavioral Econ: An Emerging Perspective
 ADEC 351001 Mathematics for Economists
 ADEN 105301 College Writing for Non-Natives
 ADFA 180001 Introduction to Theatre
 ADFN 104801 Personal Finance
 ADHS 153701 American Politics Since 1932
 ADIT 134801 *Information Systems Applications*
 ADIT 134901 *Collaborative Computing*
 ADMT 110001 Calculus I
 ADPL 150001 Ethics
 ADPO 350001 Gender Politics
 ADPS 116001 *Psychology of Emotions*

TUESDAY: FALL

ADCY 600001 Cyber Ecosystems and Cybersecurity
 ADCY 690001 Ethical Iss in Cybersec & Ignatian Paradigm
 ADEC 720101 Applied Microeconomic Theory
 ADEC 731002 *Data Analysis*
 ADEC 746001 Predictive Analytics/Forecasting
 ADGR 803001 *Talent Management*
 ADGR 804501 Public Relations/Crisis Communication
 ADGR 820101 *Applied Techniques: Software & Reporting*
 ADSA 750201 Sports Marketing and Communication
 ADSA 801201 Sports Media and Public Affairs
 ADAC 108101 Financial Accounting
 ADBI 112301 Nutrition for Life
 ADBM 307501 Conflict Resolution: Negotiating Skills
 ADCJ 303301 Inside-Out: Perspctvs on Crime, Corr & Juste
 ADCO 224001 Public Relations
 ADCO 103002 Public Speaking
 ADEC 320101 Microeconomic Theory
 ADEN 105201 Introductory College Writing
 ADEN 106001 Literary Works
 ADEN 126601 *Contemporary American Ethnic Literature*
 ADFA 126501 History of American Architecture
 ADHS 160501 History of New England
 ADIT 134001 Exploring the Internet
 ADMT 105401 Precalculus
 ADPL 149801 Philosophy of Cinema
 ADPL 354001 Law and Morality
 ADPS 110001 Introductory Psychology
 ADPS 324301 Counseling Theories and Interventions
 ADSY 114001 Research: Techniques & Processes
 ADSY 473001 Leadership and Innovation
 ADTH 101601 Intro/Christian Theology I
 ADTH 300001 Catholic Crisis Points I

WEDNESDAY: FALL

ADCY 645001 Investigations amd Forensics
 ADCY 650001 Organizational Effectiveness
 ADCY 695001 Applied Research Project: Non-Profits
 ADEC 781001 Empirical Behavioral Economics
 ADGR 770302 Research Methods and Data Analysis
 ADGR 770801 Project Management
 ADGR 778501 *Leadership/Decision Making*
 ADGR 800601 *Comm in a Global Work Environment*
 ADSA 750101 Introduction to Sports Management

ADSA 750102 *Introduction to Sports Management*
 ADBI 112302 *Nutrition for Life*
 ADCO 100501 Introduction to Communication
 ADEC 351501 Econometric Methods
 ADEN 105401 *College Writing*
 ADEN 157201 Techniques of Precise Expression
 ADFN 304101 Principles of Financial Management
 ADHS 126301 Hitler, the Churches, and the Holocaust
 ADIT 301001 Technical Writing
 ADMT 253001 Statistics
 ADPL 125201 Practical Logic
 ADPO 104101 *Fundamental Concepts of Politics*
 ADSO 115101 Class, Power, and Social Change

THURSDAY: FALL

ADCY 605001 Cybersecurity Policy: Privacy & Legal Reqs
 ADEC 734001 Advanced Urban and Regional Economics
 ADEC 782001 Economics of Innovation & Entrepreneurshp
 ADEC 783001 Communication & Leadership in Appl Econ
 ADGR 801001 *Leader As Change Agent*
 ADGR 809001 *Workforce Planning and Employment*
 ADGR 820301 *Stakeholder Management*
 ADSA 802001 Operations and Event Management
 ADCJ 301001 Criminal Law
 ADEN 126501 *Popular Novels With a Social Conscience*
 ADHS 108101 *Modern History I*
 ADIT 135001 *Introduction to Programming*
 ADLA 110101 Law for the Layperson
 ADPS 112601 Dynamics of Success
 ADPS 115501 Health Psychology
 ADRL 116601 Images of Violence in Latin Amer Lit & Film
 ADSO 100101 Introductory Sociology
 ADSO 124001 BC Veterans Experience
 ADSY 114301 Corporate Communication
 ADTH 100101 Biblical Heritage I: Old Testament
 ADTH 200501 History of Theology

FRIDAY: FALL

ADEC 720001 *Applied Macroeconomic Theory*
 ADEC 791001 Software Tools for Data Analysis

SATURDAY: FALL

ADEC 750001 *Ethics, Economics and Public Policy*
 ADEN 109601 The Craft of Writing
 ADHS 116801 Anglo-American Relations 20th & 21st Cent.
 ADMT 104001 Introductory College Math
 ADPS 400001 Psych & The Other: Intradisciplinary Seminar

*ITALICS INDICATES HYBRID OR FULLY ONLINE
 SYNCHRONOUS COURSE*

ONLINE: FALL - ASYNCHRONOUS (no day/time specified)

ADEC 720002 Applied Macroeconomic Theory
 ADEC 720102 Applied Microeconomic Theory
 ADEC 732002 Econometrics
 ADEC 736001 Financial Economics
 ADEC 741001 Operations Research in Applied Econ
 ADEC 743002 Big Data Econometrics
 ADGR 770301 Research Methods and Data Analysis
 ADGR 800601 Communctn in a Global Work Environment
 ADBM 105202 Intro to Organizational Behavior
 ADBM 223502 Principles of Advertising
 ADEC 113201 Principles of Economics II: Macroecon
 ADFN 104501 Investments: Stocks, Bonds, Securities
 ADGE 250001 Natural Disasters and Catastrophes
 ADMK 115001 Marketing: An Overview
 ADPL 125202 Practical Logic
 ADPL 150002 Ethics
 ADTH 101602 Intro/Christian Theology I

FALL SEMESTER 2019 FACULTY

Kevin Ainsworth, B.S. Boston College, J.D. New England School of Law, C.P.A. Massachusetts

Philip Aldrich, B.S. U.S. Military Academy West Point, M.S. C.I.S. Boston University, M.S. A.S. Boston University

Anatoly Arlashin, B.S., M.A. National Research University HSE Moscow, M.A. New Economics School Moscow, Ph.D. Boston College

Maurice Ashley Agbaw Ebai, B.Phil Urbaniana Rome, S.T.B. Hekima College Nairobi, Th.M, S.T.L., S.T.D. Boston College

Janice M. Barrett, B.S. Boston College, M.S. Boston University, M.Ed., Ed.D. Harvard University

Nathaniel Bastian, B.S. U.S. Military Academy, M.S. Maastricht (The Netherlands), M.A., Ph.D. Penn State

Lauren Bent, B.A., M.A. Boston College, Ed.D. Johnson & Wales University

Alex Bloom, A.B. University of California at Santa Cruz, A.M., Ph.D. Boston College

Donald Brady, A.B. Holy Cross, M.S. Stevens

Robert Bradley, B.S. Bridgewater State University, A.B.D. Northeastern University

Susan Bradley, A.B. Harvard University, M.A. Boston College, Ph.D. Northeastern University

Kristin Bullwinkel, A.B. Smith College, J.D. Suffolk University

Michael Cahalane

Donnah Canavan, A.B. Emmanuel College, Ph.D. Columbia

Michael Cermak, M.S. Boston University, M.A., Ph.D. Boston College

Erdogan Cesmali, B.S. Bilkent University, M.S., Ph.D. Ohio State University, M.B.A. University of Chicago

Daniel W. Chambers, B.S. University of Notre Dame, A.M., Ph.D. University of Maryland

Piyush Chandra, B.A. Delhi, M.A. Delhi School of Economics, Ph.D. Maryland-College Park

Aza Chirkova, B.S. Tyuman Russia, M.A., M.B.A. Boston College

Matthew Clemente, M.A., Ph.D. Boston College

Jennifer S. Cole, A.A. Simon's Rock College, B.S. University of Massachusetts, M.S. Bard College, Ph.D. Syracuse University

Colin Connors, B.A. St. Amselm, M.A., Ph.D. Boston College

Matt Conway, B.S. Wilkes University

Boyd Coolman, B.A. Wheaton College, M.Div. Princeton University, Ph.D. University of Notre Dame

Julie Corwin, B.A. Heidelberg University, M.A. Emerson College, LP.D. Northeastern University

John Darr, A.B., A.M. Wheaton College (Illinois), Ph.D. Vanderbilt University

Andrea Defusco, A.B., A.M. Boston College

Lawrence DeGeest, B.A. University of Iowa, Ph.D. University of Massachusetts (Amherst)

Matthew DelSesto, M.A. The New School, M.A. Boston College

James DiLoreto, B.S. U Mass Amherst, M.S. Boston College Gerard Donnellan, B.A. Marist College, M.A.

New School for Social Research, Ph.D. California School of Professional Psychology, graduate, Massachusetts Institute for Psychoanalysis

Howard Enoch, B.A. University of Kentucky, M.F.A. Boston University, Ph.D. Boston College

Can Erbil, B.A. Bogazici (Turkey), M.A., Ph.D. Boston College

David Escalante, B.A. Brown

Carol Fallon, B.S. Salem State College, Verizon Professional Certification

Katherine Fick, B.A. Calvin College, J.D. University of Chicago

Donald Fishman, A.B. University of Minnesota, A.M., Ph.D. Northwestern University

Julie Fitton, B.B.A. Massachusetts (Amherst), M.B.A. Assumption

Raymond B. Flannery, Jr., A.B. College of the Holy Cross, A.M. Boston College, Ph.D. University of Windsor

Ron Ford, B.S. Strayer University, M.S. University of Maryland

Cindy Frueh, B.S., M.Ed., Salem State College, M.L.I.S. Simmons College

Lawrence Fulton, B.S., Texas State University, M.H.A. Baylor, Ph.D. University of Texas Austin

Paul Garvey, A.B. Boston College, M.Sc. Northeastern University, Ph.D. Old Dominion University

David M. Goodman, B.A., Azusa Pacific University, M.A. Fuller Theological Seminary, Ph.D. Fuller School of Psychology

Jamie Grenon, B.A. Boston College, M.B.A. Bryant

Jennifer Gumm, B.S., M.B.A. California State University (Long Beach), Ed.D. Pepperdine

Christopher Hannan, A.B. Harvard University, M.Phil. University of St. Andrews Scotland, Ph.D. Boston College

Justin Harrison, B.A. Taylor University, M.A. University of Toledo, Pd.D. Loyola University Chicago

Matthew Hasselbeck, B.S. Boston College

Sean Hennessey, B.A., M.B.A. Boston College

Elisabeth Hiles, A.B., M.S. Boston College, Ph.D. Pepperdine

Deborah Hogan, B.A. Boston College, M.S. U Mass Amherst

Deborah Hurley, A.B. University of California at Berkeley, J.D. UCLA School of Law

Martin Kane II, A.B., J.D. Boston College

Joshua Lackey, B.S. Trident University, M.S. St. Joseph's University, Ed.D. University of Southern California

Ricardo Lopez, B.A. University of Chile, M.A., Ph.D. University of California (Los Angeles)

Tom MacDonald, A.B. Stonehill College, M.B.A. Boston College, M.F.A. University of Southern Maine

Scott Madden, B.A. Boston College

Ken Magee,

Rene Marcotte, B.S., M.B.A. Bentley University

Diletta Masiello, B.A. University of Massachusetts

FALL SEMESTER 2019 FACULTY

(CONT.)

- (Boston), M.Ed. Northeastern, Ph.D. University Southern California
- Andrew McAleer, A.B. Boston College, J.D. Massachusetts School of Law
- John C. McConnell, A.B. Michigan State University, M. Arch. Harvard University
- Andrew McConville, B.A. Boston College, J.D. Suffolk Law School
- Brian McDonald, B.S., M.S. Boston College
- Richard McGowan, S. J., B.S. Widener University, M.A. University of Delaware, M.Div., Th.M. Weston School of Theology, D.B.A. Boston University
- Martin Menke, A.B. Tufts University, A.M., Ph.D. Boston College
- Judge James Menno, Probate and Family Court (ret.), A.B., Ph.L., J.D. Boston College
- Barbara Mikolajczak, B.S., Boston University
- Kelley Misata, B.S. Westfield State University, M.B.A. Bentley College, Ph.D. Purdue University
- Foster Mobley, B.A. UCLA, M.B.A., Ed.D. Pepperdine University
- Michael Moore, A.B., A.M., Ph.D. Harvard University
- Jade Morris, B.A. Massachusetts College of Liberal Arts, M.Ed. Springfield College
- Ted Murphy, A.B. Boston College
- Lalig Musserian, B.A. University of Massachusetts (Boston)
- Marie Natoli, A.B. Hunter College, Ph.D. Tufts University, M.B.A., J.D. Suffolk University
- Anna Nielsen, A.B. Boston College, M.S., Ph.D. University of Illinois Urbana-Champaign
- Gregory Noone, B.A. Villanova University, M.A. Catholic University of America, M.D.S. Royal Military College of Canada, J.D. Suffolk University Law School, Ph.D. West Virginia University
- William Oates, A.B. Boston College, J.D., L.L.M. Suffolk University Law School
- Gregory O'Brien, B.S. Cornell University, M.B.A. New York University
- Robert O'Haver, B.S. University of Maryland, M.S. Brown, Ph.D. City University of New York
- Michael Paul, A.B., A.M. London School of Economics and Political Science, Ph.D. Boston College
- Ramiro Oliva
- Adam Payne, B.A. University of Central Florida, M.A. University of North Carolina Charlotte, Ed.D. University of Pennsylvania
- Anne Pluto, B.A., M.A., Ph.D. State University of Buffalo
- Kevin Powers, B.A. Salem State, J.D. Suffolk University
- Klaus Da Silva Raupp, B.S. State University of Santa Catarina (Brazil), J.D. Federal University of Santa Catarina (Brazil), M.Th. Pontifical Catholic University of Rio Grande do Sul (Brazil), Ph.D. cand. Boston College
- Patrick Rey, A.A. Foothill College, A.B., M.B.A., M.S. Boston College
- Robert Rosenthal, A.B. Boston College, A.M., Ph.D. Bowling Green University Ohio
- Timothy Russell, B.S. Bethune-Cookman University, M.B.A. Nova Southeastern University
- Dustin Rutledge, A.B. Pennsylvania State University, M.F.A. University of Notre Dame
- Edmond Ryan, A.B. Boston College, M.S. Suffolk University, C.F.A.
- Kwasi Sarkodie-Mensah, A.B. Ghana, M.S. Clarion University, Ph.D. University of Illinois
- Akua Sarr, A.B. Dartmouth College, M.A., Ph.D. University of Wisconsin Madison
- Michael Serazio, B.A. University of San Francisco, M.S. Columbia University, Ph.D. University of Pennsylvania
- Eric Severson, B.S. Northwest Nazarene University, M.Div. Nazarene Theological Seminary, Ph.D. Boston University
- Ayse Esin Sile, B.A. Bilkent University, M.A. Johns Hopkins, M.A. Brown, Ph.D. Georgetown
- Dimitar Simeonov, Ph.D. cand. Boston College
- Joel Simons, Psy.D. George Fox University
- Fahino Sjuib, B.S. Paranyangan University, M.A. Western Illinois University, Ph.D. Kansas State University
- Josh Snyder, B.A. Theology, B.A. Philosophy St. Peter's, M.A. Villanova, Ph.D. Boston College
- Vincent Starck, M.B., EDHEC, M.B.A. Boston College, C.F.A.
- Kenneth St. Martin, A.B., M.S. Boston College
- Giridaran Subramaniam, B.S. Sri Sathya Sai Institute of Higher Learning, M.S. Toulouse School of Economics, M.A., Ph.D. cand. Boston College
- Robert Sullivan, B.S. Bridgewater State College, A.M. Boston University, A.M., C.A.E.S. Boston College
- Kevin Swindon, B.S. University of Lowell, M.B.A. Northeastern University, M.Fin. Boston College
- Aleksandar Tomic, B.S. Texas A&M, M.A., Ph.D. Clemson
- Sheila Tucker, M.A., R.D., C.S.S.D., L.D.N., B.S., M.A. Framingham State College
- Cathy Utzschneider, A.B. Middlebury College, M.B.A., Ed.D. Boston University
- Razvan Veliche. B.S. University of Bucharest, Ph.D. Perdue University
- Gustavo Vicentini, B.A. Washington College, Ph.D. Boston University
- James Walker, A.B. Boston University
- Aaron Walsh, Boston College
- Julia Whiteavitch-Devoy, M.T.S. Harvard University, M.B.A. Oxford University, Ph.D. Boston College
- Jason Williams, B.S. Boston College, C.P.A. University of Massachusetts
- Christopher Wood, A.B. Columbia University, A.M., Ph.D. Yale University
- Rebekah M. Zincavage, B.A. Wesleyan University, M.A. Boston College, M.A., Ph.D. Brandeis University

WOODS COLLEGE GENERAL INFORMATION FALL 2019

WCAS ADMINISTRATION

Karen L. Muncaster, Dean
Claudia Pouravelis, Associate Dean, Enrollment Management
Aleksandar (Sasha) Tomic, Associate Dean, Strategy, Innovation & Technology; Program Director, Master of Science in Applied Economics
Anne Severo, Assistant Dean, Financial Planning & Operations
Elisabeth Hiles, Program Director, Master of Science in Leadership & Administration; and Master of Science in Sports Administration
Diletta Masiello, Program Director, Summer Session and Boston College Experience Program
Kevin R. Powers, Program Director, Master of Science in Cybersecurity Policy & Governance
Joni Beshansky, Academic Program Director, Master of Healthcare Administration
Emily Raviola, Administrative Program Director, Master of Healthcare Administration

OFFICE LOCATION AND HOURS

The Woods College of Advancing Studies is located in St. Mary's Hall South, ground floor, and is open from 9:00 a.m. to 5:00 p.m. Monday through Friday. When classes are in session, the office is also open Monday through Thursday evenings until 7:00 p.m.

REGISTRATION FOR FALL 2019 COURSES

Registration for Woods College fall 2019 courses is open **until Monday, August 26**. Fall semester begins **Monday, August 26, 2019**.

* The **drop/add period** for fall courses is from **Monday, August 26 to Wednesday, September 4**. There is no registration allowed after this date.

Continuing WCAS students may register via the Agora Portal, by mail, in-person at St. Mary's Hall South ground floor, or in the Student Services Office in Lyons Hall. Students pay for fall courses via the Agora Portal. **New students** may either submit a registration form by mail, or register in-person at St. Mary's Hall South, ground floor.

WCAS students in a degree program are required to meet with an academic advisor prior to registration each semester.

TUITION AND FEES ACADEMIC YEAR 2019-2020

Tuition for WCAS **undergraduate courses** for the 2019-2020 academic year is \$2056 per course.

Tuition for WCAS MS in Leadership and Administration **graduate courses** is \$870 per credit, or \$2610 for a three-credit course.

Tuition for WCAS MS in Applied Economics, MS in Sports Administration, and MS in Cybersecurity Policy and Governance **graduate courses** is \$1172 per credit, or \$3516 for a three-credit course.

Tuition for WCAS MS in Healthcare Administration is \$1190 per credit, or \$4760 for a four-credit course.

The registration fee per semester is **\$25**. For students wishing to **audit** an undergraduate Woods College course (that is, without receiving academic credit) the fee is **\$1028**. (It is not possible to audit graduate courses.) Visiting Students (undergraduate students who have applied and been approved to take undergraduate day school courses) pay the day school per-credit rate, which is \$1,893 per credit. For more information about Visiting Student status see: <http://www.bc.edu/schools/advstudies/visitingstudents.html>.

MANDATORY MEDICAL INSURANCE

Required **Massachusetts medical insurance** for Fall 2019 semester is **\$1,300**. Students enrolled in a health plan that is comparable to the Boston College-sponsored plan may waive the BC coverage through your Agora Portal account. Waivers must be completed every year. All waivers must be submitted through the Agora Portal by **September 20, 2019**, for the Fall semester and/or the entire academic year.

All fees and tuition charges are due at the time of registration.

WITHDRAWALS AND REFUNDS

WCAS students withdrawing from a course by the following dates will receive the tuition refund indicated below.

First Semester

- by September 4, 2019: 100% of tuition is refunded
- by September 6, 2019: 80% of tuition is refunded
- by September 13, 2019: 60% of tuition is refunded
- by September 20, 2019: 40% of tuition is refunded
- by September 27, 2019: 20% of tuition is refunded

There are no refunds beyond this schedule; fees are not refundable. An audit is considered a fee, and there is no refund for a student who withdraws from a course taken for audit. Woods College students may not change a course registration from credit to audit status, or vice-versa.

All requests for withdrawal from a course must be submitted **in writing** to the Woods College of Advancing Studies in St. Mary's Hall South; **no course withdrawal or refund of tuition will be processed without written notification from the student.**

* NB - For Saturday classes please contact the Woods College office to determine Drop/Add date.

WOODS COLLEGE

UNDERGRADUATE PROGRAMS

(DEGREE AND NON-DEGREE)

WOODS COLLEGE OF ADVANCING STUDIES

The James A. Woods, S.J. College of Advancing Studies offers both full and part-time study to undergraduate and graduate students from widely differing backgrounds and preparations who wish to maximize their experiences and master the skills necessary to advance their future careers.

Boston College fosters in its students rigorous intellectual development coupled with religious, ethical, and personal formation in order to prepare them for citizenship, service, and leadership in a global society.

Within the context of the Boston College environment, the Woods College of Advancing Studies promotes the care and attention to the human person that is the hallmark of Jesuit education while faculty and students engage in scholarship that enriches the culture and addresses important societal needs.

UNDERGRADUATE PROGRAMS

The Woods College of Advancing Studies offers the atmosphere of a small college within the environment of a large university. The professional staff at the Woods College has experience helping students arrange a realistic program of study, one that complements work responsibilities with educational goals. Students receive personal attention while enjoying access to the many resources of Boston College. A flexible admission process coupled with academic advising allows a student to select the most appropriate program based on individual needs. Courses are ordinarily scheduled on weekdays between the hours of 6:00 and 10:00 p.m., although Saturday classes are also available.

BACHELOR OF ARTS PROGRAM

The Bachelor of Arts program prepares students to address and master the challenges of a rapidly changing and increasingly complex world. A flexible, broad-based liberal arts curriculum which includes core requirements permits registrants to choose courses and programs of study reflecting individual interests and varied career objectives. The curriculum offers intensive work and a degree of disciplined mastery in a major area.

Degree Requirements:

A distinguishing characteristic of liberal arts education is a required core curriculum. The **Bachelor of Arts programs** require the following **core courses**:

- 3 English courses
- 3 Philosophy courses comprised of Logic, Ethics, and a Philosophy elective
- 3 Theology courses comprised of two sequential Theology courses and one Theology elective
- 2 Social Science courses
- 2 History courses
- 2 Language courses (Either spoken language OR foreign literature in translation)
- 1 Mathematics course
- 1 Natural Science course
- 1 Computer course
- 1 Fine Arts course
- 1 Public Speaking course

Degree candidates must fulfill all program requirements in addition to earning a minimum of 120 credits. Students are required to achieve a minimum cumulative GPA of 1.67 to be eligible to graduate.

Admission as a **transfer student** is also available. A minimum of sixty credits must be completed at Boston College to satisfy residency. A maximum of sixty credits may be transferred into a student's program from regionally accredited institutions. Courses with an earned grade of C or better will be accepted in transfer; however, courses transferred from schools within Boston College may be accepted with grades of C- or better. A minimum of three semester hours is required for a transferred course to satisfy a program requirement.

For students in the **degree program**, the maximum course load is three per semester. Authorization for one additional course will be given only if a student has completed three courses, each with a grade of B- or better, in the previous semester.

UNDERGRADUATE MAJORS:

The **Communication** major provides students with a sophisticated understanding of the many ways that communication occurs in modern societies. Ranging in focus from interpersonal communication to the forms of mass communication employed by advertisers, political campaigns, and the media, the Communication major equips students to analyze information across all spheres of life. This major also helps students to develop their spoken and written communication skills.

The **Corporate Systems** major provides students with the practical and theoretical tools that they need in order to excel in the world of business. With an emphasis on skills such as financial analysis and computing, the Corporate Systems major also equips students to understand the inner workings of corporations and the economic forces shaping the global marketplace. Students graduate from the Corporate Systems major ready to step forward as socially responsible, ethically oriented business leaders.

The **Criminal and Social Justice** major provides students with a comprehensive understanding of criminality and criminal justice in modern society. Students are introduced to leading theories of criminality and explore the social, economic and psychological factors that underpin criminal behavior. At the same time, students gain an in-depth understanding of the political, legal, judicial, and law-enforcement institutions that control and punish criminal behavior.

The **Economics** major offers students an in-depth understanding of economic activity in modern societies. Students learn how to analyze the behavior of individual consumers and business. At the same time, they learn to apply the concepts and models that economists use in order to understand the dynamics of the economy as a whole. This major is ideal for students who want to master the theoretical tools and practical skills that are central to our market-driven society.

The **English** major provides students with a deep immersion in American, British, and World literature and an opportunity to become outstanding writers and communicators. Students are introduced to major writings in English spanning several centuries, learning the narrative and stylistic techniques employed by classic writers of fiction and non-fiction. Simultaneously, they develop their own ability to craft clear, compelling, and original pieces of writing.

The **History** major introduces students to important areas of historical research and schools of thought. Following a curriculum that encompasses European, American, pre-modern, and non-Western history, students learn to apply the tools and concepts of historical inquiry and to communicate the results of their research clearly and effectively. This major is ideal for students who are eager to deepen their understanding of the present through an immersion in the events and cultures of the past.

The **Information Systems and Technology** major emphasizes technical and theoretical issues in information technology. Beginning with an immersion in the basic tools and concepts of computing, students move on to examine programming, up-to-the-minute computer and web-based applications, and advanced topics in software and hardware development. Students in this major learn to apply their information technology expertise within organizations.

The **Natural Sciences** major is designed to give students a comprehensive overview of the three main branches of natural scientific inquiry: Biology, Chemistry, and Physics. Students take introductory courses in all three areas and then have the opportunity to pursue more advanced courses within the area that interests them the most. This major is ideal for students who want to understand how the natural world works and who are interested in learning how different branches of natural science approach the task of explaining the world.

**Please note: Due to the structure of the Natural Science major at the Woods College of Advancing Studies, it is important to note that most of the required major courses will need to be taken in the summer session. Summer courses are offered in an intensive format and have a higher tuition.*

The **Philosophy** major teaches students to address fundamental questions about knowledge, goodness, and the nature of human experience in a clear, systematic fashion. With a curriculum anchored in the great works of antiquity and the Enlightenment, the Philosophy major introduces students to all of the major fields of philosophical inquiry, including political philosophy, the philosophy of religion, and the philosophy of science. This major is ideal for students who seek to understand the world around them at its deepest level and to sharpen their critical and analytical skills in the process.

The **Political Science** major trains students to analyze political processes and institutions from a variety of theoretical perspectives. Building on a foundation of basic political concepts and research methods, students learn how to interpret events in American political life, how to think about the American political system in relation to political systems in other countries, how to understand the relations between states, and how to think about the role of gender in politics. Students graduate from this major with well developed analytical and communication skills and with a strong grasp of the intricacies of political life.

The **Psychology** major is ideal for students who seek a comprehensive understanding of individual and group behavior. Students in this major learn to analyze human behavior from the vantage point of personality, developmental history, biology, and social context. They are also introduced to the theory and practice of psychological counseling.

The **Social Science** major gives students the opportunity to analyze contemporary society from a variety of social scientific perspectives. Students in this major choose courses from within Economics, History, Political Science, Psychology, and Sociology. This major is an excellent choice for students who seek a comprehensive, multi-faceted understanding of our rapidly changing social landscape.

The **Sociology** major is ideal for students who seek to understand the complexities of behavior and interaction in modern societies. Students in this major are exposed to the classical sociological theories and learn to apply these theories in the analysis of social phenomena. They learn to think about social phenomena in terms of social categories

such as class, race, gender, education, and age. At the same time, students learn how to conduct their own original sociological research. They are given a solid grounding in both the quantitative and qualitative methods that sociologists employ in order to make sense of the social world.

The **Theology** major is designed to provide students with the knowledge and skills necessary for a reasoned reflection on their own values, faith, and tradition, as well as on the religious forces that shape our society and world. As a broad liberal arts discipline, Theology encourages and guides inquiries into life's most meaningful issues from such diverse perspectives as ethics, Biblical studies, history, psychology, social studies, philosophy, and comparative religion. There is a strong, although not exclusive, emphasis on Christianity, especially as manifested in the Roman Catholic tradition.

ACADEMIC ADVISING

All degree students in Woods College have an assigned advisor, and are required to meet with their advisor at least once per semester.

It is imperative to meet every semester with one's advisor to ensure you are following your plan of study. Courses chosen that do not follow one's approved plan of study may not count toward graduation requirement.

Academic advising is also available to non-degree and visiting students. Appointments must be scheduled in advance via the Woods College website or may be made by calling 617-552-3900.

UNDERGRADUATE ADMISSION

Applications for admission may be submitted at any time and are reviewed on a rolling basis during the academic year. The following documentation is required:

- Online application form (see Woods College website)
- Application fee (through the electronic application form or \$60 check or money order payable to Boston College; Please do not send cash)
- Two Essays
- Official high school or GED transcript (see transcript requirements for international students)
- SAT, PSAT, or ACT standardized test scores are optional
- Two letters of recommendation
- Demonstrated English Language Proficiency required (minimum TOEFL score of 100)

NON-DEGREE STUDENTS

Non-degree students are individuals interested in taking evening undergraduate courses for academic credit, but not in applying for a degree. Such students enroll during the fall, spring, or summer registration periods upon completion of application and acceptance via the "Non Degree" electronic application process through the Woods College website.

VISITING STUDENTS

Individuals wishing to attend undergraduate courses during the day are required to apply for Visiting Student status at the James A. Woods, S.J. College of Advancing Studies. Qualified applicants are admitted to specific undergraduate courses on an individual and space available basis.

More specific application instructions and electronic application for those interested in applying for Visiting Student status can be found at <https://www.bc.edu/content/bc-web/schools/wcas/sites/information-for/visiting-students.html.html>.

PROFESSIONAL STUDIES CERTIFICATE

The Professional Studies Certificate is an end in itself for some students. For others, it may be applied toward completion of a bachelor's degree. Whatever one's ultimate goal, whether to qualify for promotion, initiate a career change, or earn an undergraduate degree, a Professional Studies Certificate can help achieve that objective. The number of courses required to complete a Professional Studies Certificate varies with the area of study, but in every instance courses must be completed at Boston College.

Certificate requirements include the following:

- Students must receive at least a grade of C for each course credited toward the certificate.
- Certificate requirements should be completed within two years of initial enrollment; courses are permanently retained on the student record.
- Current degree students, including international students, may complete a certificate as part of their program. Non-U.S. citizens are **not eligible** for enrollment in a certificate program unless they are currently enrolled in a Woods College degree program.
- Current degree students interested in adding a certificate to their plan of study should **not** use the online application. If you are a current Woods student, declare your certificate via the Woods College website.

Professional Studies in Accounting requires Financial Accounting, Managerial Cost Analysis, Intermediate Accounting I and II, and Federal Taxation; and either Financial Statement Analysis, Nonprofit & Public Accounting, Audit, or Intermediate Accounting III.

Professional Studies in Communication requires Introduction to Communications, Public Relations, and Advertising; and two of the following electives: Survey of Mass Communication, Public Speaking, Entertainment Media, Advanced Advertising, Negotiation/Conflict Resolution, Topics in Intercultural Communication, Social Media, International Marketing, Corporate Communications, Computer-Mediated Presentations, Investigative Journalism, and Social Networking in the Digital Age.

Professional Studies in Criminal and Social Justice requires Introduction to Criminology, Law & Society, and Criminal Justice; and two of the following electives: Class, Power & Social Change, Deviance & Social Control, Psychological Trauma, Social Psychology, Psychology & Law, Crime & Correction, Drugs & Society, Race, Gender, & Violence, and Law & Morality.

Professional Studies in Finance requires Financial Accounting, Macro Economics, Principles of Financial Management, Investments: Stocks, Bonds & Securities, and Business Ethics; and one of the following electives: Micro Economics, Federal Taxation, or Audit.

Professional Studies in Human Resources requires Management Core Course Introduction to Organizational Behavior; Human Resources Core Courses Labor Relations & Human Resources and Employment Law; and two of the following electives: Conflict Resolution: Negotiation Skills, Topics in Intercultural Communication, Theories of Personality, and Accounting & Financial Analysis I.

Professional Studies in Information Technology requires Introduction to Programming, Systems Architecture, Technical Writing, and Intermediate Coding & Design; and two of the following electives: Computer Security, Video Games & Virtual Reality, Collaborative Computing, Database Management, and Information Systems Applications

Professional Studies in Management requires Accounting & Financial Analysis I, Financial Accounting, Marketing: An Overview of Principles & Practices, Leadership: Theory & Practice in Organizations, and Introduction to Organizational Behavior; and two of the following electives: Principles of Microeconomics, Principles of Macroeconomics, Statistics, Accounting & Financial Analysis II, Investments: Stocks, Bonds, & Securities, Advanced Advertising, and International Marketing

Professional Studies in Marketing requires the Core Courses of Marketing: An Overview of Principles & Practices, Advertising, Pricing, Retailing, & Distribution; and one of the following Business Electives: Financial Accounting, Managerial Accounting, Basic Finance, Introduction to Organizational Behavior, or Principles of Microeconomics; and two of the following Marketing Electives: Entertainment Media, Advanced Advertising, Social Media, or International Marketing.

CONTACT INFORMATION AND OFFICE LOCATION

The Course Catalog and program information can also be found at www.bc.edu/advancingstudies.

Office of the Dean

James A. Woods, S.J., College of Advancing Studies

St. Mary's Hall South, Ground Floor

Boston College

Chestnut Hill, MA 02467

(617)552-3900

UNDERGRADUATE COURSES

- Most WCAS courses, with the exception of Saturday courses, meet weekly from 6:15-9:15 p.m.
- Refer to the online Course Information and Schedule for any changes to course listings that were made after this catalog was printed.

ACCOUNTING

ADAC 108101 Financial Accounting

The basic accounting course. Financial statements, fundamental accounting concepts, procedures, terminology and contemporary financial reporting are introduced using state-of-the-art business software.

Tues 6:15-9:15, Aug 27-Dec 10, Kevin Ainsworth

BUSINESS MANAGEMENT

ADBM 1052 Introduction to Organizational Behavior

To thrive in constantly transforming organizations, it is important to understand the factors which influence performance and satisfaction, and the dynamics critical to interacting with and managing others effectively. Reviews the major theories of management and considers how personality, motivation, communication, perception, group dynamics, leadership style and organizational culture affect productivity and personal and professional success.

ADBM 1052 01 Mon 6:15-9:15, Aug 26-Dec 16, Gerard Donnellan

ADBM 1052 02 ONLINE ASYNCHRONOUS Aug 26-Dec 16
FULLY ONLINE SECTION - Asynchronous. No days or times are specified; students must participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time.

Joshua Lackey

ADBM 2235 Principles of Advertising

This course explores advertising as an institution in society, both as a marketing tool and as a communication process. Designed as a comprehensive view of the subject, the course includes such topics as advertising history, regulation, communication theory and practice, the role of advertising in the marketing mix, the organization of the advertising agency, marketing/advertising research, and the creative uses of various advertising media. Students will monitor advertising in various media, assess strategy, and participate in the formulation of an advertising campaign plan.

ADBM 2235 01 Mon 6:15-9:15, Aug 26-Dec 16, Janice Barrett

ADBM 2235 02 ONLINE ASYNCHRONOUS Aug 26-Dec 16
FULLY ONLINE SECTION - Asynchronous. No days or times are specified; students must participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time.

Julie Corwin

ADBM 307501 Conflict Resolution: Negotiation Skills

Negotiation is a central process in decision making and conflict resolution. Course examines the theory and practice of negotiation in a variety of contexts, including labor-management relations, buying and selling, mergers and acquisitions, civil liability suits, international diplomacy, and intra-organizational bargaining. Topics include target setting, concession making, power and influence, team management and negotiations, strategy and tactics and phases of competitive and cooperative negotiations.

Wed 6:15-9:15, Aug 28-Dec 11, Andrew McConville and Michael Cahalane

ADBM 430001 Business Ethics

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

If ethics are the moral principles that govern individual or group behavior, then business ethics involves how these principles are applied in the conduct of global business. This course examines the issues, theories, and real world practices of individual and corporate business ethics through a Jesuit Ignatian lens.

HYBRID Mon 6:15-9:15, Aug 26-Dec 16, Klaus Da Silva Raupp

COMMUNICATION

ADCO 100501 Introduction to Communication

Introduces the four main divisions in communication studies: interpersonal communication, mass media theory, group and organizational communication. Examines the influence and impact of electronic communication. Practical application of theory focuses the course.

Wed 6:15-9:15, Aug 28-Dec 11, Robert Rosenthal

ADCO 1030 Public Speaking

While introducing the theory, composition, delivery and criticism of speeches, this course attends to four key communication elements: message, speaker, audience and occasion. Explores various modes and varieties of speaking. This is a performance course.

ADCO 1030 01 Mon 6:15-9:15, Aug 26-Dec 16, Howard Enoch

ADCO 1030 02 Tues 6:15-9:15, Aug 27-Dec 10, Robert Rosenthal

ADCO 224001 Public Relations

Public Relations is a vital and versatile communication tool. This course explores the techniques and media used to influence special publics, including the news media. It reviews the principles and practices of on-line communications, how electronic media differ from traditional media, reaching new audiences, advantages and limitations. Students study examples of public relations campaigns and design their own. Focuses on non-profit public relations, corporate problems and the relationship between management strategies and promotional objectives.

Tues 6:15-9:15, Aug 27-Dec 10, Sean Hennessey

CORPORATE SYSTEMS

ADSY 114001 Research: Techniques and Processes

Recommended as the first course, it examines the logic of research design and explores how data are approached, collected and analyzed in an interactive information age. Practical applications across disciplines introduce both the electronic and traditional tools and techniques necessary to interpret and utilize findings. Cases and presentations prepare students to analyze, evaluate and challenge specific applications and to suggest alternative interpretations. Online databases, the WWW and the internet expand options.

Tues 6:15-9:15, Aug 27-Dec 10, Adam Payne

ADSY 114301 Corporate Communication

In a globally competitive and technologically advanced world, the ability to convey ideas and persuade diverse audiences is critical to professional success in every organization. This course provides a learning environment which develops proficient communication skills. Focusing on business writing and oral presentations with particular attention to purpose and audience, the curriculum offers strategies for effective business communications in letters, memos, e-mail, reports, proposals, resumes, meetings, and presentations. Class interaction, written assignments, collaborative media design, and team presentations provide multiple opportunities to demonstrate and enhance skills and to receive personal feedback on your professional communication style.

Thurs 6:15–9:15, Aug 29–Dec 12, Carol Fallon

ADSY 473001 Leadership and Innovation

Positioning organizations and individuals for success amid volatile global financial, economic, technological and political uncertainty demands principled, insightful leadership as well as imaginative, innovative and operational expertise. Course examines disruptive sources (including fraud, scandals), the accelerating pace of change which renders past experience and knowledge insufficient, and the need for leaders making decisions about the future to think and behave like innovators. Focus is on creating open optimistic climates that engage employees, develop skills and talents, and promote continuous knowledge sharing, smart work designs and creative problem solving. Explores strategies critical to influencing performance and implementing customized responses to motivation, morale and performance issues.

Tues 6:15–9:15, Aug 27–Dec 10, Edmond Ryan

CRIMINAL JUSTICE**ADCJ 100101 Introduction to Criminology**

This course provides an introduction to the study of crime, deviance, and the criminal justice system. Specifically, this course is a survey of the causes and effects of criminality (sociological, psychological, biological, etc.) and the means taken to cope with criminal behavior. Emphasis is placed on the social context of crime, including examination of how different types of crimes relate to theory. Finally, the course will look ahead into the future of criminal theory.

Mon 6:15–9:15, Aug 26–Dec 16, Kristen Bullwinkel

ADCJ 301001 Criminal Law

This course introduces students to the elements and classification of crimes, defenses, procedure, punishment, and evidentiary issues within the American criminal judicial system. In addition to the text materials, students will review and discuss selected cases and current events to analyze the evolution of criminal law in our society.

Thurs 6:15–9:15, Aug 29–Dec 12, Andrew McConville

ADCJ 303301 Inside-Out: Perspectives on Crime, Corrections, and Justice

This Inside-Out course is an opportunity for a group of students from Boston College and the Suffolk County House of Correction to exchange ideas and perceptions about crime, corrections and justice. It is a chance for all participants to gain a deeper understanding of the United States criminal justice system through the integration of theoretical knowledge and practical experience achieved in meetings throughout a semester. Topics include causes and definitions of crime, criminal justice institutions, myths and realities of prison life, experiences of crime victims, theories of punishment and rehabilitation, and the relationship between crime and community.

For most sessions, class will meet at the Suffolk County House of Correction. Due to the unique nature of this course, registration is by application only.

For more information and to obtain an application, please email: delsesma@bc.edu

Tues 6:00–9:00, Aug 27–Dec 10, Matthew DelSesto

NOTE TIMES**ECONOMICS****ADEC 113201 Principles of Economics II / Macroeconomics**

Course introduces national income determination and government policy. Topics include national income accounting, national income determination, employment, changes in supply and demand, uncertainties in a digital economy, money, interest rates, and inflation, fiscal and monetary policy, international trade, and business cycle.

ONLINE, Aug 26–Dec 16, Aleksandar Tomic

FULLY ONLINE COURSE - Asynchronous. No days or times are specified; students must participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 221001 Behavioral Economics: An Emerging Perspective

Prerequisite: Principles of Economics

Why do people often behave in ways that are clearly not in their best interest? Integrating an understanding of human behavior into the more traditional economic models offers a fuller explanation of how behavior influences seemingly rational choices and suggests ways to optimize decision-making. This course explores the impact of the current economic crisis, competition, certainty/uncertainty, career flexibility, investments, emerging technologies, obesity and divorce to explain outcomes and performance.

Mon 6:15–9:15, Aug 26–Dec 16, Ricardo Lopez

ADEC 320101 Microeconomic Theory

Prerequisite: Principles of Economics

Course develops a theoretical framework to analyze two basic units, the consumer and the producer. This analysis is then employed to investigate the determination of price and output in various market situations, the implications for welfare and the construct of general economic equilibrium.

Tues 6:15–9:15, Aug 27–Dec 10, Dimitar Simeonov

ADEC 351001 Mathematics for Economists

Prerequisite: Differential Calculus (Calculus I).

This course introduces students to mathematical methods used in the analysis of economics and business problems. It focuses on multivariable calculus, optimization, and its economic applications. This includes optimization with equality constraints, utility maximization and consumer demand, and Kuhn-Tucker conditions. The course concludes with lectures on economic dynamics and the application of integral calculus to problems in investment and capital formation, present value analyses, and economic growth models. This course is an upper-level Economics elective, and it also fulfills Calculus II requirement for MS in Applied Economics program.

Mon 6:15–9:15, Aug 26–Dec 16, Paul Garvey

ADEC 351501 Econometric Methods

Prerequisite: Elementary Economic Statistics

This course focuses on the application of statistical tools used to estimate economic relationships. The course begins with a discussion of the linear regression model, and examination of common problems encountered when applying this approach, including serial correlation, heteroscedasticity, and multicollinearity. Models with lagged variables are considered, as is estimation with instrumental variables, two-stage least squares, models with limited dependent variables, and basic time-series techniques.

Wed 6:15–9:15, Aug 28–Dec 11, Giri Subramaniam

ENGLISH

ADEN 105201 Introductory College Writing

Course presents the basic techniques that are necessary for successful college writing. It provides the essential tools for clear, organized, effective analytical expression. Opportunities for revisions heighten self-confidence.
Tues 6:15–9:15, Aug 27–Dec 10, Anne Pluto

ADEN 105301 Introductory College Writing (For Non-Native Students)

Designed for non-native students proficient in spoken English who for personal/professional interests wish to sharpen their writing skills. In a supportive environment, students study the finer points of grammar and punctuation, patterns for composing sentences, paragraphs, and essays. Analysis of literature enhances critical reading and writing skills. Weekly writing exercises build confidence.
Mon 6:15–9:15, Aug 26–Dec 16, Robert Sullivan

ADEN 105401 College Writing

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

This course, which introduces flexible strategies for approaching each stage of the writing process, prepares students to succeed in their college-level writing. Students learn from readings that illustrate conventions and techniques of composition and from their own regular practice in drafting, revising, and editing.

HYBRID *Wed 6:15–9:15, Aug 28–Dec 11, Cindy Frueh*

ADEN 106001 Literary Works

This course offers students a concentrated, introductory study of drama, poetry, fiction, and creative nonfiction. Students read a selection of contemporary works, learning how to analyze and appreciate literature.

Tues 6:15–9:15, Aug 27–Dec 10, Dustin Rutledge

ADEN 109601 The Craft of Writing

Introductory course addressing frequent problems in writing. Students write short weekly papers that encourage the development of individual strategy and style. Class essays, as well as creative prose works, provide models. Course is an elective or alternative for Introductory College Writing.
Sat 9:00 a.m.–12 noon, Aug 31–Dec 14, Ted Murphy

ADEN 126501 Popular Novels with a Social Conscience
This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

A look at novels that illuminate the injustices evident in cultures and communities, including injustices related to gender, race, and class. Memorable and moving literature opens learners hearts and minds to the universal nature of the human condition. Course examines and critiques works including Wright's *Native Son*; Dickens, *Oliver Twist*; Naylor, *Women of Brewster Place*; Steinbeck, *Of Mice and Men*; Stockett, *The Help*; Pollan, *The Omnivore's Dilemma*.

HYBRID *Thurs 6:15–9:15, Aug 29–Dec 12, Andrea Defusco*

ADEN 126601 Contemporary American Ethnic Literature
This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

Ethnic difference has a profound effect on personal and social understandings of what it means to be an American. Multicultural fiction navigates the complex terrain of race and ethnicity in America. Fiction depicts a variety of experiences and suggests that what constitutes an American identity is far from settled. A discussion of the literature invites students to share their own personal narratives – stories of race, ethnicity, nationality, gender, class, and faith – to further uncover what it means to be “ethnic” in America. Writers include: S. Alexie, E. Danticat, J. Diaz, J. Eugenides, and J. Lahiri.

HYBRID *Tues 6:15–9:15, Aug 27–Dec 10, Akua Sarr*

ADEN 157201 Techniques of Precise Expression I

With instant communication, delivering the message fast sometimes seems to trump getting it right. Yet, whether communicating in business, disseminating information online or blogging for pleasure, writing clearly, with precision, economy and style, is more important than ever. Course expands powers of expression, develops a large and vital vocabulary and enables learners to write and speak with precision. Sharpens writing skills through exercises and brief assignments, with special attention paid to writing for the Web.

Wed 6:15–9:15, Aug 28–Dec 11, Tom MacDonald

FINANCE

ADFN 104501 Investments: Stocks, Bonds, Securities Markets

This course explores tools to better understand the complex financial investments which all investors have access to and must now use to meet their long term financial objectives. In periods of economic and financial uncertainty, financial knowledge is critical to achieving greater financial security. The focus is on two key elements of the investment process: security analysis and portfolio management. Security analysis involves understanding the characteristics of various securities such as stocks, bonds, options, and futures contracts in the marketplace. Portfolio management is the process of combining individual securities into an optimal portfolio tailored to the investor's objectives and constraints. Familiarity with Introductory Finance is recommended but not required.

ONLINE, Aug 26–Oct 13 (7 weeks), Gregory O'Brien

NOTE DATES FULLY ONLINE COURSE -

Asynchronous. No days or times are specified; students must participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time.

ADFN 104801 Personal Finance: Your Money and How to Use It

Course provides an overview of all aspects of personal financial management including budgeting, retirement planning, life and health insurance, income taxes, auto and real estate transactions, estate planning and personal investments (stocks, bonds and mutual funds.) Challenging market conditions over the past years, financial, housing and economic crisis, excessive risk taking and the unraveling of Ponzi schemes (such as Madoff) have highlighted the need for all investors to better understand and manage their personal finances in order to make prudent decisions and leverage increasingly sophisticated and complex financial products. Course provides a foundation to further one's knowledge and understanding of a broad range of personal finance topics.

Mon 6:15–9:15, Aug 26–Dec 16, Vincent Starck

ADFN 304101 Principles of Financial Management

Prerequisite: Financial Accounting or equivalent.

Introduces financial markets and how they work or crash (as in 2008). Examines how corporations raise capital in the financial markets and decide upon its deployment in the enterprise. Topics treated extensively include the time value of money, valuing bonds, valuing stocks, risk/return/risk management, capital budgeting, financial analysis of corporations, working capital management and international financial management.

Wed 6:15–9:15, Aug 28–Dec 11, Edmond Ryan

FINE ARTS

ADFA 126501 History of American Architecture

Introductory course investigates American Architecture from the first European settlement to the present. Within the context of cultural, political and technological change, students investigate the process whereby society leaves its legacy to posterity through its buildings. Attention focuses on the influence of such factors as tradition, environment, stylistic change, the inventiveness of individual architects, and the impact of technology.

Tues 6:15–9:15, Aug 27–Dec 10, John McConnell

ADFA 180001 Introduction to Theatre

This course examines the form and meaning of theatre in civilizations from the ancient Greeks to modern times and is designed to expose the student to the live performance experience through the study of various elements of theatre and performance, the history of theatre, and dramatic literature. Attention is paid to the relationship between live performance and other mediated forms, like film and television, with which the student likely will already be familiar. Students will be required to read and analyze various plays and films of plays, to view two live productions, take walking tour of Boston College theatre spaces, and to explore the process of theatrical production.

Mon 6:15–9:15, Aug 26–Dec 16, Anne Pluto

HISTORY

ADHS 108101 Modern History I

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

Survey of the great ideas of the western tradition from the Renaissance to the French Revolution. The focus is on the rise of the modern state in Germany (Holy Roman Empire, Treaty of Westphalia), England (Glorious Revolution and the roots of constitutional rule), and France (Divine Right Absolutism), the relationship of religion and politics (which suffers more, religion or politics?), and early modern European culture (Renaissance, Baroque, Rococo, Classicism) as well as Europe's interactions with Asia, Africa, and the Americas. Each class consists of a slide lecture and primary source-based discussion.

HYBRID *Thurs 6:15–9:15, Aug 29–Dec 12, Martin Menke*

ADHS 116801 Anglo-American Relations in 20th and 21st Centuries

Course examines the actions of Anglo-American relations in a global context during key events of the twentieth and twenty-first centuries, including World War I, World War II, the Cold War, and the recent wars in the Middle East, to discover whether or not the U.S. and Britain followed parallel policies on the world stage based on an idea of a "special relationship."

Sat 9:00 a.m.–12 noon, Aug 31–Dec 14, Michael Paul

ADHS 126301 Hitler, The Churches, and the Holocaust

To better understand the climate and complexities that contributed to the Christian church's weakened responses to Hitler's policies, the course examines the development of Christian anti-Judaism, anti-Semitism and nationalism. It analyzes the resistance that emerged in response to totalitarianism and to the Holocaust, and considers the main Christian post-Holocaust efforts as they contribute to theological development and current thinking.

Wed 6:15–9:15, Aug 28–Dec 11, Martin Menke

ADHS 153701 American Politics Since 1932: People and Their Presidents

An examination of the political history of the last eighty years, focusing on the Presidents from Roosevelt to Obama, on the electoral process by which they gained and lost office, and on the impact of significant domestic and international events on their presidencies and their legacies.

Mon 6:15–9:15, Aug 26–Dec 16, Alex Bloom

ADHS 160501 History of New England

For nearly four centuries, this region has managed to maintain an identity broadly American and distinctly New England. Course examines the region's social, cultural, and political history, with particular attention to the Boston area in periods of momentous change. Topics explored include witchcraft in Salem; the Minutemen and the American Revolution; nineteenth-century immigration from Ireland; Boston's Civil War; urban and suburban growth and the social crises of the 1960s and 1970s. Analysis of local historical sites serves to deepen understanding of New

Tues 6:15–9:15, Aug 27–Dec 10, Chris Hamman

INFORMATION SYSTEMS AND TECHNOLOGY

ADIT 134001 Exploring the Internet

This course takes a tour of the essential technologies that have shaped today's Internet. Along the way, students acquire the fundamental knowledge and skills needed to make the best use of this vast repository of information. Course focuses on web-site development using the core dynamic html technologies such as HTML5 and Cascading Stylesheets (CSS). Students gain a clearer understanding of just what exactly the Internet is through the study of its history and underlying protocols. No prior web-development experience and no prerequisites are required. Course is a prerequisite for all programming courses. No auditors.

Tues 6:15–9:15, Aug 27–Dec 10, James Walker

ADIT 134801 Information Systems Applications

Prerequisite: None, but familiarity with Windows and Macintosh operating systems a plus.

This immersive education course covers the fundamentals of operating the Windows and Macintosh OS and a variety of desktop productivity applications. Includes basic concepts: terminology, word processing, spreadsheet, presentation applications, portable document format, webpage browsing, Internet safety, network terminology, blogging and authoring tools. Students taught to utilize virtual world environments and blogs as well as online discussion groups (via the Internet) for course work conducted outside of class. No auditors.

Mon 6:15–9:15, Aug 26–Dec 16, Barbara Mikolajczak

ONLINE COURSE - MEETS ONLINE ON MONDAYS

FULLY ONLINE COURSE - Synchronous - Day/time are specific; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADIT 134901 Collaborative Computing

Prerequisite: Comfortable using the Microsoft Windows or Macintosh operating system [includes being fully experienced with the process of installing new software on your own computer]. Tablet computers, netbooks and similar low-powered computers are not capable of running the graphics software required for this course.

A traditional desktop or laptop computer is required.

This immersive education course explores collaborative computing principles using fun and familiar social media tools (such as Google docs, Google Hangouts, Facebook, Twitter, Snapchat, Instagram, Minecraft, Scratch, Twitch, Prezi and more), distributed computing technologies such as Bitcoin (and related crypto-currencies), peer-to-peer file sharing networks (such as BitTorrent), brute-force hacking botnet "robot networks" and "zombie networks"), and industry standard business software. These topics are supplemented with a high-level overview of server and workstation hardware. Students explore the collaborative use of versatile and powerful state-of-the-art desktop and Web applications. Topics include: collaborative social media apps and tools, collaborative coding (programming), Bitcoin and related crypto-currencies, zombie networks, BitTorrent and related peer-to-peer file sharing networks, proprietary and open source operating systems, word processing, spreadsheet and presentational applications, hardware interfaces, backup systems, network applications and protocols (such as SSH,

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HTTP, FTP, DNS, POP3/IMAP Mail Transfer Agents), client/server remote connect applications, Web publishing, compression utilities, collaborative document concepts, and the design and structure of data files. No auditors.

Mon 6:15–9:15, Aug 26–Dec 16, Aaron Walsh

ONLINE COURSE - MEETS ONLINE ON MONDAYS

FULLY ONLINE COURSE - Synchronous - Day/time are specific; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADIT 135001 Introduction to Programming

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

This course teaches students the fundamental concepts of programming (coding). First we will define what a programming language is and then we will learn its grammar and syntax. We will learn about variables, conditionals, and iteration. We will also learn about arrays, functions, and objects. We will use the industry-standard JavaScript programming language to put into practice all of these concepts. Designed specifically for individuals who have little-to-no programming experience, this course teaches participants in a project based environment how to code JavaScript, the language of the web. During this course students will: (1) Learn how to think of problems logically and computationally, (2) Use programming tools to express themselves creatively as they learn the fundamentals of coding, and (3) Create real-world applications. No auditors.

HYBRID *Thurs 6:15–9:15, Aug 29–Dec 12, Ramiro Oliva*

ADIT 301001 Technical Writing

This course focuses on crucial skills for those in the technical profession, including technical writers, computer programmers, and web developers. Students will learn all aspects of developing clear and concise documentation: planning, interviewing users, creating outlines, utilizing technical styles guides, and applying appropriate technical grammar rules.

Wed 6:15–9:15, Aug 28–Dec 11, Rene Marcotte

L

LANGUAGE

SPANISH LITERATURE IN ENGLISH

ADRL 116601 Representations of Violence in Spanish and Latin American Literature and Film (All in English)

Short stories, novellas and film will be used to investigate how Spanish and Latin American writers and directors have understood, represented, and responded to the violence of civil war and dictatorship. All writing assignments, class discussions and readings are in English.

Thurs 6:15–9:15, Aug 29–Dec 12, Christopher Wood

L

LAW

ADLA 110101 Law for the Layperson

It is often said we are a society of law and not people. This course examines how the law affects individual lives. After an introduction to the legal system, the class deals with citizen's rights and responsibilities under the U.S. Constitution. Topics include constitutional law, basic contract problems, criminal law, issues of fraud and privacy in an electronic age, developments in simplifying legal concepts, property, tort as well as family, juvenile and business law.

Thurs 6:15–9:15, Aug 29–Dec 12, Martin Kane

M

MARKETING

ADMK 115001 Marketing: An Overview of Principles and Practices

An introductory course detailing the fundamental concepts of marketing and the impact of electronic and global activity on traditional and emerging marketing practices. Current examples illustrate marketing principles. Topics include marketing management, psychology of consumer marketing in an electronic environment, product planning and development, product identification and packaging, industrial, retail and wholesale marketing, creating channels of distribution, pricing, promotion, and advertising.

ONLINE Aug 26–Dec 16, Jamie Grenon

FULLY ONLINE COURSE - Asynchronous. No days or times are specified; students must participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time.

M

MATHEMATICS

ADMT 104001 Introductory College Mathematics

This course is designed to easily and comfortably re-introduce students to learn basic math skills as well as gain knowledge of important concepts in College Algebra and problem solving. It is also intended to strengthen students' abilities to move on to other algebraic disciplines in business, social sciences, and physical sciences. Topics covered will be introduction to integers, equation solving, polynomials factoring, and rational expressions.

Sat 9:00–12, Aug 31–Dec 14, Kenneth St. Martin

ADMT 105401 Precalculus

This one-semester course treats the algebra and analytic geometry necessary for calculus and other college mathematics courses. Topics include a review of algebra, polynomial and rational functions, exponential and logarithmic functions, and trigonometry. Modeling and problem solving are emphasized throughout.

Tues 6:15–9:15, Aug 27–Dec 10, Don Brady

ADMT 110001 Calculus I

Pre-requisite: ADMT1054 Precalculus.

This is a course in the calculus of one variable and is suggested for Economics majors. The course is also a pre-requisite for ADEC3510 Math for Economists and for participation in the 5th year MS in Applied Economics program. Topics include a brief review of polynomials and trigonometric, exponential, and logarithmic functions, followed by discussion of limits, derivatives, and applications of differential calculus to real-world problem areas. The course concludes with an introduction to integration.

Mon 6:15–9:15, Aug 26–Dec 16, Don Brady

ADMT 253001 Statistics

Introduction to inferential statistics covering the description of sample data, probability, binomial and normal distribution, random sampling, estimation, and hypothesis-testing.

Wed 6:15–9:15, Aug 28–Dec 11, Dan Chambers

PHILOSOPHY

ADPL 1252 Practical Logic

Basic principles and practice of classical Aristotelian (common-sense, ordinary-language, not mathematical) logic. One of the most practical courses any learner can take; on the very structure of rational thought itself and how to put this order and clarity into individual thinking. ADPL 1252 **01**, Wed 6:15–9:15, Aug 28–Dec 11, Colin Connors

ADPL 1252 **02** ONLINE Aug 26–Dec 16, Justin Harrison **FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.**

ADPL 149801 Philosophy of Cinema

Just as some of the world's greatest philosophy is to be found in novels, some is to be found in cinema, both films of philosophical novels or plays or original screenplays. This course will be much more than "philosophical discussion of movies." It will raise and debate fundamental issues in the history of Western philosophy in and through selected films. We will also read the books or screenplays on which the films are based and compare the written texts with the film version.

Tues 6:15–9:15, Aug 27–Dec 10, Matthew Clemente

ADPL 1500 Ethics

This course introduces students to the main schools of ethical thought in the Western philosophical tradition. We examine works by philosophers such as Aristotle, Kant and Mill, and we ask how the ethical systems developed by these figures can help us to think through issues like economic inequality, the treatment of animals, and euthanasia.

ADPL 1500 **01** Mon 6:15–9:15, Aug 26–Dec 16, Matthew Clemente

ADPL 1500 **02** ONLINE Aug 26–Dec 16, Eric Severson **FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.**

ADPL 354001 Law and Morality

What is the relationship between man-made law created by the courts and the legislature and religious values? Is there a religious and moral foundation to our civil law in the United States? What do we do when confronted by a "wrong" law such as segregation? How do we determine if a law is wrong? Should religious and moral codes be part of the fabric of decisional case law? This course will compare the classic moral thinking of such authors as Plato, Aquinas, Mill and Locke to actual Constitutional decisions on such issues as the war on terror, capital punishment, gay marriage, sexual privacy, immigration, freedom of religion, abortion and the right to refuse medical treatment.

Tues 6:15–9:15, Aug 27–Dec 10, James Menno

POLITICAL SCIENCE

ADPO 104101 Fundamental Concepts of Politics

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

The study of politics is not only fascinating but crucial if one is to be a responsible citizen of the country and the world. Through an examination of U. S. political institutions (e.g., Congress, the Presidency the courts) and other political actors (e.g., interest groups, the media, public opinion), this course will also expose students to broader political concepts that may be generally applied in studying politics as a whole.

HYBRID Wed 6:15–9:15, Aug 28–Dec 11, Marie Natoli

ADPO 350001 Gender Politics

Pre-requisite: introductory level social science course in political science, sociology, or psychology

This course explores social, political and theological definitions of gender in American culture and society. Students will gain a deeper understanding of how gender exists in and alongside of social and political environments and how its definition impacts institutional and personal life. Drawing on such thinkers as Edith Stein, Dorothy Day, and Teresa of Avila (not exhaustive), the course provides comparative analysis of gender theories while also framing those issues within the Catholic tradition. Students will learn how to carefully evaluate the interactions between gender and various institutions including marriage, religion, government, global economies and family.

Mon 6:15–9:15, Aug 26–Dec 16, Julia Whitcavitch-Devoy

PSYCHOLOGY

ADPS 110001 Introductory Psychology

An introduction to the science of human behavior examining such areas as child development, social psychology, personality, psychological disorders, neuroscience, sensation, perception, cognition and states of consciousness, and psychotherapy.

Tues 6:15–9:15, Aug 27–Dec 10, Michael Moore

ADPS 112601 Dynamics of Success

This course traces the origin of success in family dynamics and cultural heritages. It presents three major personal orientations to success: Fear of Success, Healthy or Integrative Success and Conventional Success. We explore the effects of these Orientations to Success on individuals' behavior in interpersonal, group, organizational and private settings. The concept of success is discussed in the broader contexts of well-being, happiness and effects in society.

Thurs 6:15–9:15, Aug 29–Dec 12, Donnah Canavan

ADPS 115501 Health Psychology

Today's age is one of intense stress. Health psychology acknowledges the mutual influence of the mind and body in the environmental context. Evidence suggests that rapid technological and social change may compromise physical and mental health. This course explores the nature of these stresses and the range of psychological means available to cope with them. Special areas of inquiry include stress arising from work, family, mobility, leisure and cultural lifestyles. Emphasis is on self-assessment and informed choice of improving the quality of one's life.

Thurs 6:15–9:15, Aug 29–Dec 12, Raymond Flannery

ADPS 116001 Psychology of Affect and Emotion

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

Understanding the nature of human emotions, particularly how attachments and relationships develop and dissolve, suggests a closer look at concepts such as human needs, fear, aggression, love, guilt, family influence and friendship. Course examines these and related issues in the context of various literary accounts to develop a sense of the universal and changing questions of emotional development.

HYBRID 6:15–9:15, Aug 26–Dec 16, Anna Nielsen

ADPS 324301 Counseling Theories And Interventions

Prerequisite: Intro Psychology & Developmental Psychology

What is psychotherapy and how does it work? What is the role of the therapist? What are the tasks of the therapist? What occurs in the relationship between therapist and patient? This course will address how various theories and perspectives address these and other questions. By comparing and contrasting different approaches to psychotherapy, students will better understand the history, theories, values, and techniques of the major schools of psychotherapy. Students will also appreciate how issues of ethics, religion/spirituality, and culture of the therapist and patient affect psychotherapy.

Tues 6:15–9:15, Aug 27–Dec 10, Joel Simons

Fall 2019 Undergraduate Courses

ADPS 400001 Psychology & the Other: Interdisciplinary Seminar

This course is an interdisciplinary course wherein students consider the shape of human subjectivity, experience, and identity from a variety of disciplinary, historical, clinical, and conceptual positions. Oriented around the scholarship and conversation taking place at the *Psychology and the Other* conference - featuring top thinkers in philosophy, theology, and psychology - this course addresses the many discourses, political imports, phenomenological markers, and philosophical heritages that underlie our understanding of and lived range in human experience. The course will emphasize socio-political and cultural dimensions of human experience, phenomenology of identity (gender, sexuality, self-other constitution), intersubjectivity and transformation/healing, intergenerational transmission of trauma, and psychological/theological/philosophical concepts of self and other relations.

Sat 9/7, 11/2, and 12/14, 9:00 a.m.–5:00 p.m., AND Thurs-Sun 10/3-10/6. David Goodman

* **NOTE** * **In addition** to the on-campus Saturday dates of September 7, November 2, and December 14, students registered for this course **are required to attend** the *Psychology and the Other* Conference from October 3-6: www.psychologyandtheother.com

SCIENCE

ADBI 1123 Nutrition for Life

Course acquaints the nonspecialist with the basic scientific principals of nutrition and energy metabolism. Includes an examination of the six nutrient groups (carbohydrates, proteins, fats, vitamins, minerals and water) and their impact on health, disease prevention, and growth and development. Explores current dietary recommendations, nutrition for athletes, dietary supplement use, weight management, and other current hot topics in nutrition. Students assess their own nutrient intakes and compare them to national standards. Material designed for practical use.

ADBI 1123 01 Tues 6:15–9:15, Aug 27–Dec 10,

Sheila Tucker

ADBI 1123 02 **HYBRID** Wed 6:15–9:15, Aug 28–Dec 11,

This section is HYBRID, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

Sheila Tucker

ADBI 201501 Climate Change Solutions

We are bombarded daily with media reports on the effects, policy, and financial aspects of climate change. Participants in this course will learn about: the difference between climate change, the greenhouse effect, and global warming; the basic science of how Earth's atmosphere formed, how it has changed through time, and how humans are impacting both weather and climate. Through a close reading and critical-though based analysis, we will understand the impacts of climate change on agriculture, weather, economics, and poorer nations. We will discuss how science can more clearly inform policy at national and global levels, grapple with the social justice element of weather-related phenomena in poorer nations, and will dispel common myths surrounding global warming. We will also talk about the role technofixes. Students will complete a research paper based on our readings and discussions that shows clearly what we can and should do about climate change. The class is solution-oriented, and will conclude with discussing a mix of returning to a more sustainable way of obtaining our food and energy as well as the role technology plays in our future. The opportunity will exist to attend optional extra-credit lectures, both on and off campus.

ONLINE, Aug 26–Dec 16, Jennifer Cole

FULLY ONLINE COURSE - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADGE 250001 Natural Disasters and Catastrophes

The course "Natural Disasters and Catastrophes" is global treatment of environmental history and science of natural and man-made disasters. The class presents basic science, along with detailed case studies of past and present events. The course examines a range of disasters including volcanoes, earthquakes, floods, tsunamis, fire, landslides, hurricanes, famines, pandemic diseases, meteorite impacts, and hurricanes. Class lectures and discussions will highlight the role of science in studying natural disasters and will describe the mechanisms responsible for these phenomena. Nightly readings will expand upon, and galvanize students' newfound knowledge using a range of case studies. Natural Disasters and Catastrophes traces the transition of our understanding of disasters from religious and superstitious explanations to contemporary scientific accounts.

ONLINE, Aug 26–Dec 16, Jennifer Cole

FULLY ONLINE COURSE - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

SOCIOLOGY

ADSO 100101 Introductory Sociology

This course introduces students to historic and current topics in sociology. Sociology is the study of the development, structure, function, collective behavior and collective problems of human society. The course introduces essential concepts, theories and methods of the discipline. Special topics include group interaction in everyday life, altruism and morality in social contexts, evolving conceptions of the family and other social groups, societal facets of economics, and how group conduct is shaped by conceptions of gender, race, ethnicity and class.

Thurs 6:15–9:15, Aug 29–Dec 12, Michael Cermak

ADSO 115101 Class, Power and Social Change

Examines the dynamic changes now crafting new definitions of the "elite" social class, the disappearing middle class, and the increasing visible, disenfranchised "other" class. Investigates the widening gap between the elite and the middle class. Changing social systems and power shifts are analyzed in both local and national contexts. Explores the cultural, medical, social and financial worlds as well as reactions to the power system with respect to ethics, race and gender, and economic opportunities.

Wed 6:15–9:15, Aug 28–Dec 11, Rebekah Zincaavage

ADSO 124001 The BC Veterans Experience: Exploring and Continuing Your Service through Academics

As a Veteran, what strengths do I bring to the classroom, to my fellow students, to my community, and to public service? How can I apply my skills and experiences to my academic career? How does my academic study help me build on my service in the military to expand my career and explore career paths after the military? Through readings, reflections, guest speakers, and classroom discussions and assignments, this **1 credit course** will explore the themes of service to others and how to incorporate one's military service and life skills into one's academic and professional career. Open to degree and non-degree seeking students.

Thurs 5:30–7:00, Aug 29–Dec 12, Andrew McAleer

* **NOTE TIMES** * **1 credit course**

THEOLOGY

ADTH 100101 Biblical Heritage I: Old Testament

An introduction to the literature, religious ideas and historical setting of the Hebrew Bible. The focus is on major biblical concepts such as creation, election and covenant in the pentateuch, historical and prophetic books.
Thurs 6:15–9:15, Aug 29–Dec 12, John Darr

ADTH 1016 Introduction to Christian Theology I

This course considers significant questions in conversation with some of the most important writings in the tradition of Western Christian thought. Its purpose is to encourage students by drawing systematically on primary sources of historical significance to uncover the roots of the Christian faith and life and to delineate the values for which this tradition of faith stands.

ADTH 1016 01, Tues 6:15–9:15, Aug 27–Dec 10, Joshua Snyder

ADTH 1016 02, ONLINE Aug 26–Dec 16, Eric Severson.

FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADTH 200501 History of Theology

This course seeks to examine the different historical epochs in terms of the theological concerns that shaped and defined them. Given that the Second Vatican Council defined Scripture as the soul of theology, the point of departure for the course will be the biblical times and themes, and the major theological currents that shaped both the Old Testament theology of the Old Testament as Israel's history, and the New Testament theology of the New Testament as the history of the Apostolic Church. The course will consider the theological developments in the Greek East and the Latin West, in the Age of the Fathers. The Middle Ages and the theological framework of Scholasticism and Monasticism will shed light on the dominant theological currents of Medieval "Christendom." Luther's Reformation and the Council of Trent marked a watershed moment in the History of Theology, and hence deserves a critical consideration. With the Enlightenment, theology had to reassert itself under the categories of reason. This is typical of modern and post-modern theology, as seen in the developments that immediately preceded and followed the Second Vatican Council. Contemporary issues facing the world deserves a theological response, hence the necessity of examining issues like ecology (environmental and human), social justice, migration, et cetera, would constitute the central nexus of the historical evolution of theology today.

Thurs 6:15–9:15, Aug 29–Dec 12, Fr. Maurice Ashley

ADTH 300001 Catholic Crisis Points I: Twelve Events that Transformed the Church

This course is the first in a two-course sequence, which offers a comprehensive introduction to the conciliar tradition of the Roman Catholic Church. This first course covers the period beginning with the first-century Council of Jerusalem and ending with the sixteenth-century Council of Trent, offering an historically-schematized overview of the ecumenical and Catholic councils of the period in question. This course attends to the evolution of councils as a means for church governance, decision-making, and conflict resolution. It also attends to the central doctrinal developments which the councils generated, including such doctrines as the Trinity, Christology, Eucharist, Church, papacy, sin-grace. Finally, the course situates these conciliar traditions within their wider historical, political, and cultural contexts. In this way, the course provides a comprehensive introduction to the history of the Catholic church and its central theological tenets.

Tues 6:15–9:15, Aug 27–Dec 10, Boyd Coolman

WOODS COLLEGE GRADUATE PROGRAMS

- Most graduate classes meet weekly from 6:30 to 9:00p.m.
- Refer to the online **Course Information and Schedule**, accessible through the BC Agora portal, and BC website, for any changes to course listings that were made after this catalog was printed.

MASTER OF SCIENCE IN LEADERSHIP AND ADMINISTRATION

Program Description

The Master of Science in Leadership and Administration offers a multidisciplinary curriculum. Course offerings combine a strong foundation of theoretical knowledge with practical application which prepares individuals to meet the challenges of a competitive marketplace in a variety of organizational settings.

Admission Requirements

Applications for admission may be submitted at any time and are reviewed on a rolling basis during the academic year. The following documentation is required (see full application for more details):

- Completed online application and application fee \$60 (to be paid as part of the online application)
- Bachelor's Degree from an accredited college with GPA of 3.0 or above *
- Official transcripts
- Demonstrated experience in computer applications and statistics
- Personal Statement
- Resume or C.V.
- Letters of recommendation (2)
- Interview for all international students and non-native English speakers

* Students who do not meet these GPA requirements may be considered for admission with the following condition: the completion of two core courses, Research Methods and Data Analysis and Project Management, with grades of B or better. Credits earned in these courses will be applied towards the degree requirements. Candidates can strengthen their applications by submitting results of the GRE, GMAT or MAT.

Degree Requirements*

Degree candidates in Leadership and Administration complete a minimum of ten courses. At least eight of the courses must be taken in the Boston College Leadership and Administration program. Up to two courses of comparable graduate work may qualify for transfer credit. A graduate student must have a cumulative GPA of 3.0 or higher across all courses taken within their graduate program.

The six required Core courses are:

- 1) Research Methods and Data Analysis; 2) Accounting and Financial Analysis; 3) Project Management; 4) Evolution of Successful Marketing Strategies in the Digital Era; 5) Leadership and Decision Making: Ignatian-based Applied Ethics; and 6) Applied Research Project (Final semester only). Also required are four concentration electives.

Specializations are: Corporate Communication and Marketing; Executive Leadership and Organizational Development; Human Resources Management; and Project Management

Graduate courses are ordinarily from 6:30-9:00 p.m. 2019-20 tuition in the Leadership and Administration program is \$2610 per course; the registration fee is \$25.

MASTER OF SCIENCE IN LEADERSHIP AND ADMINISTRATION CORE PROGRAM

ADGR 7703 Research Methods and Data Analysis

This course introduces students to basic social science research methods. The primary objective is for students to learn to read and evaluate research as well as create contributions to their chosen profession or field of research. By the end of the course, students will be more knowledgeable of basic research design and statistical methods. Additionally, students will better understand how to use research findings to improve and enhance their professional roles.

ADGR 7703 01 ONLINE, Aug 26–Dec 16, Dee Masiello
FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADGR 7703 02, Wed, 6:30–9:00, Aug 28–Dec 11, Susan Bradley

ADGR 770401 Accounting and Financial Analysis

Financial statements, fundamental accounting concepts, procedures, terminology and contemporary financial reporting are introduced using state-of-the-art business software. The course develops a user perspective to accounting to better understand what the numbers say. Explores the accounting cycle, the various statements that are the product of the process and the implications the data carry. Reviews areas where alternative methods of reporting are allowed. Designed for those using, not preparing, data. Little or no formal accounting background needed.

Mon, 6:30–9:00, Aug 26–Dec 16, Jason Williams

ADGR 7708 Project Management

This course introduces students to the basic tenets and components involved in project management. The primary objective is to provide frameworks that make it possible to track and measure project performance, overcome challenges, and adapt to changes in a variety of professional environments. Specific topics covered in the course include project scope, time, cost, quality, human resources, communications, risk and stakeholder management and a variety of other operational issues that emerge during project planning, initiation, monitoring, and execution.

ADGR 7708 01, Wed, 6:30–9:00, Aug 28–Dec 11, Aza Chirkova

HYBRID ADGR 7708 02, Thurs, 6:30–9:00, Aug 29–Dec 12, Scott Cann

This section is HYBRID, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

ADGR 777701 Evolution of Marketing Strategies in the Digital Era

A practical overview of the role and potential of marketing. Developing a market strategy to reach new and evolving markets depends on understanding emerging communication activities and styles, the accurate identification of needs, and expertise in generating and converting inquiries. Elements of a marketing strategy, including pricing, promotion, product decisions, and distribution are included. Creative development of the marketing mix utilizing traditional and interactive components. Strategy formulation and control of the marketing function in a digital world are emphasized.

Mon, 6:30–9:00, Aug 26–Dec 16, Scott Madden

ADGR 778501 Leadership & Decision Making: Ignation-Based Applied Ethics

This is a hybrid course, which combines some in-person and some online class meetings. Please refer to the course syllabus in Canvas for more detailed information.

What role do ethics and morals play in influencing leaders? Too often, decisions are made based solely on numbers, shareholder value or some other metric of business, often without reflection. Yet, we have an obligation to each other and to ourselves to personally engage and make decisions within a moral context. Using a Thomistic ethical system and Ignatian discernment and values as our guide, this course will explore strategies and options for integrating virtue into leadership decision-making. Thomistic ethics is to be given primacy of place because it is universally applicable, and is based upon a unified, coherent understanding of the nature of humanity. It is thoroughly grounded in the objective order of things. Thomistic ethics is an eminent expression of philosophical realism. Thomistic ethics is guided every step of the way by the assumption that just as human beings are born into a world which is defined and governed by objective physical laws, so that same world is defined and governed by objective moral laws. Applying those strategies to real world case studies, we will develop tools to help navigate those situations where there is pressure to compromise virtue or disengage from our moral compass.

HYBRID Wed, 6:30–9:00, Aug 28–Dec 11, Greg Noone

ADGR 9902 Applied Research Project

The Applied Research Project for Leadership and Administration is designed to give students the chance to apply the knowledge they have acquired throughout their graduate education to real-world situations and to encapsulate the learning objectives of their MS specialization through in-depth, individualized research. A capstone course is a culminating experience – a course that provides opportunities for students to integrate knowledge from their core and concentration courses, to gain insight into the meanings of professionalism and professional practice, and to produce research projects that are showcased through an academic essay and a visual presentation

ADGR 9902 **01 HYBRID** - Mon, 6:30–9:00, on FIVE

MONDAYS: _____ Kwasi Sarkodie-Mensah

ADGR 9902 **01 HYBRID** - Wed, 4:30–6:00, on FIVE

WEDNESDAYS: _____ Elisabeth Hiles

ADGR 9902 **03 ONLINE** - Thurs, 6:30–9:00, on FIVE

THURSDAYS: _____ Lauren Bent

ADGR 9902 **04 HYBRID** - Sat, 9:30–12:00, for FIVE SAT-
URDAYS: _____ Rene Marcotte

MASTER OF SCIENCE IN LEADERSHIP AND ADMINISTRATION ELECTIVES FALL 2019**ADGR 800601 Communication in a Global Work Environment**

Successful organizational leaders recognize the enormous impact of globalization, and the need to communicate and interact effectively within complex, multicultural work environments. Students will begin to think about how their world view is constructed; learn to better understand subtle, cultural dynamics and nuances; and understand the significance of emotional intelligence. Students will address things that get in the way of clear communication like biases, judgments and assumptions about others. Students will also examine changes in how communications occur today through the loosening of grammatical standards and the implications of stripping formerly Face-to-Face or substantive communications with text or emoji-based symbols. Topics include addressing how we shape our world view, the tension between “culture” as something fixed, and leaders as influencers of a collaborative culture. Media influences, nonverbal cues, and the formation of worldviews are examined. The course explores values, stereotyping and cultural biases through readings, assessment tools, case studies and presentations.

ONLINE Aug 26–Dec 16, Dee Masiello

FULLY ONLINE-Asynchronous. No days/times specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADGR 801001 Leader as Change Agent

A leader's job is to drive change to respond to a changing environment. The ability to navigate and execute responsive, expedient organizational change is a crucial component for contemporary leaders, yet over 70% of planned change campaigns fail. This course is a study of successful change processes, and the leader's role in creating a culture conducive to change; establishing vision, buy-in and purpose among the influencers; and implementing sustainable, transformative change within an organization. Through the examination and discussion of change theory, case studies, and interviews with change agents, this course considers effective approaches to confronting resistance, as well as leading change both vertically and horizontally. This course includes a leadership style assessment to identify personal strengths and challenges as an influencer and change agent.

Thurs, 6:30–9:00, Aug 29–Dec 12, Foster Mobley

ONLINE COURSE - MEETS ONLINE ON THURSDAYS FULLY ONLINE - Synchronous - Day/time are specific; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADGR 801501 Business Strategy

Strategy is how leaders distinguish the organizations advantage in competitive markets. It is a set of guidelines that help direct decision making and the allocation of resources to accomplish the company's key business goals and objectives. To succeed in the future, leaders must develop the means and capabilities needed to gain and sustain these advantages. This course introduces the concepts of strategic management by using readings, discussion and case studies. The key components the course will cover are: the three horizons of strategy; external environments (social, political, technological and economic); global markets; internal Factors and Implications (capabilities, talent, resources); the role of Culture and Change Management.

Mon, 6:30–9:00, Aug 26–Dec 16, Jenny Gumm

ONLINE COURSE - MEETS ONLINE ON MONDAYS

FULLY ONLINE - Synchronous - Day/time are specific; MEETS ONLINE SYNCHRONOUSLY VIA ZOOM ON MONDAYS from 6:30 to 9:00pm Eastern, with materials students read and respond to on their own time via Canvas. Students must ALSO participate weekly per all communications and instructions from the professor, must adhere to course schedule, and submit all course work on time. Please refer to the course syllabus on the course Canvas page in AGORA for detailed information.

Fall 2019 Graduate Courses

ADGR 803001 Talent Management

This is a hybrid course, which combines some in-person and some online class meetings. Please refer to the course syllabus in Canvas for more detailed information.

Companies often describe the people they employ as their most important asset. The best companies view talent as competitive differentiator and one where the acquisition, engagement, development, and retention of talent is a strategic priority. This course exposes you to methods and practices to acquire, engage, and develop talent, focuses on the development of leaders within an organization, and examines how executive succession is managed. Through readings, case studies, online and in class discussions students will develop their definition of talent management and perspectives on the most effective practices. The course will culminate with a research project and in-class presentation that allows learning throughout the semester to be shared and reflected with the full cohort group.

HYBRID Tues, 6:30–9:00, Aug 27–Dec 10, Brian McDonald

ADGR 804501 Public Relations/Crisis Communication

Public Relations is a vital and versatile communication tool. This course explores the techniques and media used to influence special publics, including the news media. It reviews the principles and practices of online communications, how electronic media differ from traditional media, reaching new audiences, advantages and limitations. Students study examples of public relations campaigns and design their own. Focuses on non-profit public relations, corporate problems and the relationship between management strategies and promotional objectives.

Tues, 6:30–9:00, Aug 27–Dec 10, Donald Fishman

ADGR 809001 Workforce Planning and Employment

ONLINE - This is a completely on-line course, with LIVE, synchronous sessions every other week, and virtual asynchronous classes the remainder of the weeks. This on-line class will take place in our virtual classroom on Canvas. Attendance is required at ALL LIVE, synchronous sessions due to the highly collaborative nature of the course. The class will require monitoring and posting to Canvas 2-3 days each week. Workforce Planning should take a broad view of the organization's systems to assure the right people and right skillsets are in place to drive the strategy and reinforce the culture. Key stakeholders must be partners in the process to ensure adoption and acceptance within the organization. To be successful there must be collaboration to ensure the alignment of people, process and technology. Workforce planning must consider the appropriate balance between the current state in the organization, where it is evolving to, and the desired/required future state. Finding that balance requires measurement and monitoring of the system, and looking at the internal strategy and culture of the organization and the external realities the organization operates in. This course will start by helping you think about how to assess where organizations are, and the forces influencing them. It will help you learn to work with the organization's strategy and desired culture to determine the key factors driving Workforce Planning, how to apply different frameworks and strategies, and to create a gap analysis between the current state and the desired state. From this framework, you will look at ways to implement the strategy, and learn to use data to inform your thinking.

Thurs, 6:30–9:00, Aug 27–Dec 20, ONLINE, Jenny Gumm

ADGR 820101 Applied Techniques: Software and Reporting

This is a hybrid course, which combines some in-person and some online class meetings. Please refer to the course syllabus in Canvas for more detailed information.

The objective of the course is to provide students with an introduction into various Project Management tools and techniques for both Waterfall and Agile delivery approaches. We will then dive deeper into the most popular project management tools, such as Microsoft Project, TFS, and Jira, with hands-on exercises and in-class team projects so the students learn how to use the tools in a practical way. Additional topics will include Earned Value Analysis, Gantt Charts, Milestones, Troubled Project Analysis and Recovery, Project Management Office (PMO) and reporting, and properly matching the methods and tools to the particular project – and company - culture. Students will work in teams to create project plans and management reports, which will then be presented in class for feedback and comments. This will be an interactive, hands-on class, so we can practice Waterfall and Agile principles using the tools, and not just learn them from a theoretical perspective.

HYBRID Tues, 6:30–9:00, Aug 27–Dec 10, Laliq Musserian

ADGR 820301 Stakeholder Management

This is a hybrid course, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

Course provides students with deeper dive in subjects of Managing the various Stakeholders who affect Project progress. Stakeholders are not just the team members, they are also people with the company at all levels and all functions, including the executive management and the executive Champion. Students are alerted on how to identify, enhance or minimize the impact and the support of external Stakeholders be it clients, business partners, Government agencies at the local, state, and Federal levels. Stakeholders may also be members of the general public and/or public organizations either in support of or in opposition of the Project. Students will be introduced to various Communications methods and techniques to improve the Stakeholder support and keep them engaged. Course is a hybrid of in-class sessions and online asynchronous work.

HYBRID Thurs, 6:30–9:00, Aug 29–Dec 12, Aza Chirkova

WOODS COLLEGE

GRADUATE PROGRAMS (CONT.)

MASTER OF SCIENCE IN APPLIED ECONOMICS

Program Description

The Master of Science in Applied Economics offers a practical and comprehensive curriculum to students interested in acquiring skills related to the analysis and interpretation of data across a variety of fields. Graduates will be equipped to understand the context of data they are analyzing, analyze the data, interpret and present results to decision makers, and make recommendations bolstered by the results of the data analysis. The program provides individuals with extensive training in the tools and methods necessary for understanding complex policy issues, industry trends, and analytic strategies within specialized fields of economics including healthcare, finance, marketing, and environmental policy. These skills are developed within a curricular framework that emphasizes reflective, people-centered, ethical decision-making that reflects the Jesuit, Ignatian tradition. The program is intended for individuals seeking to begin or advance careers in industry, policy and government, or the financial sector.

The Master of Science in Applied Economics is a ten-course degree program. The program can be completed in a 16-month period, but is designed to be flexible in meeting the needs of our students. As a working professional, you may wish to attend full- or part-time. Applications are accepted on a rolling basis for admission in the fall or spring semesters. All undergraduate majors are welcome. Financial aid and career assistance are available.

Admission Requirements

- Completed online application and application fee \$60 (to be paid as part of the online application)
- Bachelor's degree from an accredited college/university (minimum GPA 3.0)
- Transcripts from each college or university in which you were enrolled
- GRE (reporting code 7534) or GMAT (reporting code 44X-HX-07) scores
- Personal Statement
- Two letters of recommendation
- Résumé
- Brief interview (in person or via video interface)
- Prerequisite courses: Principles of Microeconomics, Principles of Macroeconomics, Statistics, Calculus I and II*
*Calculus II may be taken concurrently during your first semester of study. This requirement can also be fulfilled by taking ADEC 3510 Mathematics for Economists (NOTE: This course does not count toward the degree).

International students

In addition to the general requirements listed above, international students should provide the following:
*TOEFL or IELTS scores from within past two years, unless they have completed their undergraduate degree at a regionally-accredited US institution, or a foreign institution in which English is the medium of instruction.
*Detailed course-by-course transcript evaluation indicating conferral of an undergraduate degree that is equivalent to a U.S. bachelor's degree from an accredited institution.

Degree Requirements

Ten courses are required to complete the Master of Science in Applied Economics. A graduate student must have a cumulative GPA of 3.0 or higher across all courses taken within their graduate program.

Core Requirements

- Applied Microeconomic Theory
- Applied Macroeconomic Theory
- Econometrics
- Data Analysis
- Ethics, Economics and Public Policy

Electives

- Directed Readings and Research
- Health Care Economics
- Advanced Urban and Regional Economics
- Economics of Banking and Insurance
- Financial Economics
- Applied Stress Testing for Economists
- Empirical Health Economics
- Empirical Money and Banking
- Operations Research in Applied Economics
- Development Economic
- Big Data Econometrics
- Private Sector Development and Economic Growth
- Predictive Analytics / Forecasting
- Law and Economics
- Transfer Pricing
- Measuring Business Cycles, Trends and Growth Cycles
- Economics of Innovation & Entrepreneurship
- Software Tools for Data Analysis
- Market Research and Analysis
- Fundamentals of Private Equity
- Environmental Economics
- Directed Practicum

Scheduling and Cost

Graduate courses are scheduled ordinarily from 6:30-9:00 p.m. on week nights and 9am-noon on Saturdays. Courses meet face to face with a some offered fully online or as hybrids. 2019-20 tuition in the Applied Economics program is \$3516 per three-credit course plus the registration fee of \$45.

MASTER OF SCIENCE IN APPLIED ECONOMICS CORE COURSES FALL 2019

ADEC 7200 Applied Macroeconomic Theory

Course covers the theory and practice of macroeconomics. The course focuses on the underlying determinants of economic growth, unemployment and inflation by developing and assessing a variety of simple models. The course also teaches the skills needed for interpreting and using macroeconomic data and models to formulate macroeconomic policy. A central feature of the course includes understanding the ability and limitations of macroeconomic policy.

ADEC 7200 01 HYBRID, Fri, 6:30-9:00, Aug 31-Dec 13, Fahilino Sjuib

This section is HYBRID, which combines some in-person and some online class meetings. Refer to the course syllabus in Canvas for more detailed information.

ADEC 7200 02 ONLINE, Oct 28-Dec 15, Can Erbil
FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 7201 Applied Microeconomic Theory

This course examines the basic models economists use to study the choices made by consumers, investors, firms, and government officials, and how these choices affect markets. The course focuses on both policy applications and business strategies. Topics include optimization, consumer choice, firm behavior, market structures, risk and uncertainty, and welfare economics.

ADEC 7201 01 Tues, 6:30-9:00, Aug 27-Dec 10, Piyush Chandra

ADEC 7201 02 ONLINE, Aug 26-Oct 13, Sasha Tomic
FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

Fall 2019 Graduate Courses

ADEC 7310 Data Analysis

This course is designed to introduce students to the concepts and data-based tools of statistical analysis commonly employed in Applied Economics. In addition to learning the basics of statistical and data analysis, students will learn to use the statistical software package Stata to conduct various empirical analyses. Our focus will be on learning to do statistical analysis, not just on learning statistics.

The ultimate goal of this course is to prepare students well for ADEC 7320.01, Econometrics.

ADEC 7310 01 HYBRID Mon, 6:30–9:00, Aug 26–Oct 17, *Gustavo Vicentini*

This section is HYBRID, which combines in-person meetings on Mondays and online class meetings. Refer to the course syllabus in Canvas for more detailed information.

ADEC 7310 02 ONLINE SECTION Tues, 8:00–10:00 p.m., Aug 26–Oct 13, *Lawrence Fulton*

MEETS ONLINE AND INCLUDES A WEEKLY SYNCHRONOUS VIRTUAL MEETING ON TUESDAYS. FULLY ONLINE COURSE - Once a week Synchronous meeting on TUESDAYS; otherwise Asynchronous all other days of the week; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 7320 Econometrics

Pre-requisites: Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory, and Data Analysis

This course focuses on the application of statistical tools used to estimate economic relationships. The course begins with a discussion of the linear regression model, and examination of common problems encountered when applying this approach, including serial correlation, heteroscedasticity, and multicollinearity. Models with lagged variables are considered, as is estimation with instrumental variables, two-stage least squares, models with limited dependent variables, and basic time-series techniques.

ADEC 7320 01 HYBRID Mon, 6:30–9:00, Oct 21–Dec 12, *Gustavo Vicentini*

This section is HYBRID, which combines in-person meetings on Mondays and online class meetings. Refer to the course syllabus in Canvas for more detailed information.

ADEC 7320 02 ONLINE, Oct 28–Dec 15, *Nathaniel Bastian*

FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 750001 Ethics, Economics, and Public Policy

This is a hybrid course, which combines some in-person and some online class meetings. Please refer to the course syllabus in Canvas for more detailed information.

The focus of the course is to ascertain how public policy makers decide to either regulate or legislate how an industry/firm will operate in society. We will examine the process from three different vantage points: ethics, economics, and policy. The first part of the course will be spent examining the role (or lack thereof!) that ethical thinking plays in motivating public policy makers to take action. The second part of the course examines how economic pressure comes into play as policy makers try to establish bounds on an industry or a firm. Finally, we explore the role that social pressures such as the media and various interest groups play in influencing how public policy makers react to various issues that confront an industry or a firm.

HYBRID, 1:00–3:30, Aug 31–Dec 14, *Richard McGowan*

MASTER OF SCIENCE IN APPLIED ECONOMICS ELECTIVES FALL 2019

ADEC 734001 Advanced Urban and Regional Economics

This is an advanced course in urban and regional economics. The field of urban and regional economics addresses a wide variety of questions and topics. At the most general level, the field introduces space into economic models and studies the location of economic activity. The course will use microeconomic models to address general and interesting questions about the existence and emergence of cities: why do cities exist and why do some grow more rapidly? Why do people live in cities? How do firms and households decide where to locate within given metropolitan areas? What determines the growth and size of a city? Which policies can modify the shape of a city?

The course will also analyze the economic issues that arise because people and firms locate in cities. It will focus on many specific urban economic issues such as firm location, crime, transportation, housing, education, inner-city economic development and local government economics.

Thurs, 6:30–9:00, Aug 29–Dec 12, Robert O'Haver

ADEC 736001 Financial Economics

This course teaches the practical application of finance theory to decisions made in industry. We will learn how individuals and firms choose investment portfolio decisions under uncertainty with a particular focus on topics such as the capital asset pricing model, market imperfections, borrowing constraints, market efficiency and security valuation. Understanding how interest rates, exchange rates, and risk work will aid your understanding of multiple firm problems such as why does a firm choose a specific investment or place of manufacturing. In addition, studying term structures and discounted cash flows are important to understanding the decision to invest over time.

ONLINE Aug 26–Oct 13, *The Department*

FULLY ONLINE-Asynchronous. No days/times specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 741001 Operations Research in Applied Economics

Prerequisite: ADEC 7201 Applied Microeconomic Theory or approval of the program director.

This course provides an introduction to the use of operations research methods in economics. For this purpose, the course starts with a brief review of the basics from microeconomic theory, calculus and linear algebra, which is followed by the conceptual foundations of economic modeling and the applications of optimization techniques on various economic problems. The course provides a very sound perspective on how to use operations research techniques in any kind of economic and managerial decision making, which has becoming an increasingly sought after skill. We will work on various problems, including portfolio management, resource management, environment and energy related regulations, etc.

ONLINE Oct 28–Dec 15, *Nathaniel Bastian*

FULLY ONLINE-Asynchronous. No days/times specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 7430 Big Data Econometrics

Pre-requisite: ADEC 731001 Data Analysis or department approval.

In this course we will examine how to merge the economics data analysis tools with the most common "big data" tools and methods. We will examine and gain hands-on experience with the terminology, technology and methodology behind the most common big data questions. The course will expose students to the most common analytical methodology used in "big data" analytics, that is, machine learning. We will apply our newly learned skills of supervised and unsupervised learning techniques to solve various problems with a real data set. Policy recommendations will be made to interested parties at the end of the course. No prior experience with R or Python is necessary.

ADEC 7430 01 Mon , 6:30–9:00, Aug 26–Dec 16, Razvan Veliche

ADEC 7430 02 ONLINE, Aug 28–Oct 13, Nathaniel Bastian

FULLY ONLINE SECTION - Asynchronous - No days or times are specified; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 7460 Predictive Analytics / Forecasting

Pre-requisite: ADEC7320 Econometrics

This course will expose students to the most popular forecasting techniques used in industry. We will cover time series data manipulation and feature creation, including working with transactional and hierarchical time series data as well as methods of evaluating forecasting models. We will cover basic univariate Smoothing and Decomposition methods of forecasting including Moving Averages, ARIMA, Holt-Winters, Unobserved Components Models and various filtering methods (Hodrick-Prescott, Kalman Filter). Time permitting, we will also extend our models to multivariate modeling options such as Vector Autoregressive Models (VAR). We will also discuss forecasting with hierarchical data and the unique challenges that hierarchical reconciliation creates. The course will use the R programming language though no prior experience with R is required.

ADEC 7460 01 Tues, 6:30–9:00, Aug 27–Dec 10, Robert Bradley

ADEC 7460 02 ONLINE SECTION Mon, 8:00–10:00 p.m., Oct 28–Dec 15, Lawrence Fulton

MEETS ONLINE AND INCLUDES A WEEKLY SYNCHRONOUS VIRTUAL MEETING ON MONDAYS. FULLY ONLINE COURSE - Once a week Synchronous meeting on MONDAYS; otherwise Asynchronous all other days of the week; students must participate weekly per all instructions and communications from the professor, must adhere to course schedule, and submit all course work on time.

ADEC 781001 Empirical Behavioral Economics

Behavioral economics combines insights from economics and the cognitive sciences to study how human beings make decisions in various contexts. This course will introduce you to the key concepts in this field and give you the tools you need to start designing your own experiments for business or policy applications. Beginning from the standard rational model, we first study the decision-maker in isolation and then move on to the decision-maker in strategic settings. As we go, we will learn how to use simple theoretical models to describe and predict behavior, as well as analyze data from canonical published experiments using R. We will then see how firms and policy makers can design interventions help people make better decisions.

Wed, 6:30–9:00, Aug 28–Dec 11, Lawrence DeGeest

ADEC 782001 Economics of Innovation and Entrepreneurship

Pre-requisites: Applied Microeconomic Theory, Applied Macroeconomic Theory, and Data Analysis

Innovation and entrepreneurship have been the key drivers behind economic growth across developed economies and even more so in the U.S. However, innovations and entrepreneurship develop under a high degree of risk and uncertainty and, in most cases, rupture existing structural and traditional patterns and practices. Economic policies along with regulation set the incentives for innovation and entrepreneurship. Intellectual property rights and competition ensure that innovators receive a fertile and collaborative market structure to reach their potential.

Thurs, 6:30–9:00, Aug 29–Dec 12, Esin Sile

ADEC 783001 Communication and Leadership in Applied Economics

This course on "Leadership & Communication for Applied Economists" has been specifically designed to meet the needs of graduate students in the Applied Economics program. Each individual session focuses on helping students understand leadership traits and develop commensurate written or oral communication skills to reinforce their influential skills. Students will discuss their current writing projects in the context of each session's topic. Also, the course will also focus on the topics related to leadership, effective written and oral communications tailored to specific audiences. In addition to leadership & communication skills, students will practice elevator speeches, short written communications and other presentations.

Thurs, 6:30–9:00, Aug 29–Dec 12, Erdogan Cesmeli

ADEC 791001 Software Tools for Data Analysis

The course provides students with an overview of popular software packages used for data exploration, analysis and visualization. The first part of the course offers an overview of the non-programming tools spreadsheet/Excel and Tableau. In Excel we will cover basic method, tools, charts, with the emphasis on pivot tables. In Tableau students will be introduced to data collection, exploration and visualization methods. The second part of the course will provide an intro to using SQL databases, where students will learn how to create SQL queries to select, filter and arrange data. The third part of the course will cover basic data analysis in statistical software packages Stata and R. Here students will learn how to write their own code for importing, cleaning and exploring large datasets, as well as how to create, modify and export complex charts and summaries for visual, qualitative and quantitative analysis of the data.

Fri, 6:30–9:00, Aug 31–Dec 14, Anatoly Arlashin

ADEC 888001 Directed Practicum

Department permission required from the Applied Economics Program Director.

Directed Practicum course allows students in the MS in Applied Economics program to apply their coursework in a working environment either via internships for full time students or special projects at their place of employment for part-time students who work full time.

By Arrangement

WOODS COLLEGE

GRADUATE PROGRAMS (CONT.)

MASTER OF SCIENCE IN CYBER-SECURITY POLICY AND GOVERNANCE PROGRAM

Program Description

With an emphasis on leadership, critical thinking, analytic problem solving, and communication skills, our Master of Science in Cybersecurity Policy and Governance program prepares professionals to meet and respond to the challenges of today's cyber ecosystem. Acquire the tools and skills you need to manage cybersecurity practice and policy in private industry, government, and the nonprofit worlds. The 10-course degree program, taught by industry leaders, teaches you to help organizations protect their data, identify and manage cyber risk, and recover from cyber attacks. We offer courses during the evenings as well as in hybrid format; you can complete the program full-time or part-time. Financial aid and career assistance are available.

Admission Requirements

- Completed online application and application fee \$60 (to be paid as part of the online application)
- Bachelor's degree from accredited college with GPA of 3.0 or higher
- Official transcripts from each college or university in which you were enrolled
- GRE (reporting code 7534) or GMAT (reporting code 44X-HX-15) scores*
- Personal Statement
- Two letters of recommendation
- Résumé
- Brief interview (in person or via Skype)
- 3-5 years of professional experience involving information technology, cybersecurity related issues, business management, risk management and compliance, and/or law enforcement and national security concerns.
- Those with less than 3 years of professional experience will be considered for admission based on their academic credentials and course work relative to business or operations management, business analytics, computer science or engineering, information technology, or relevant coursework as approved by the Program Director, with a grade of B or higher.**

Degree Requirements

Ten courses are required to complete the Master of Science in Cybersecurity Policy and Governance. A graduate student must have a cumulative GPA of 3.0 or higher across all courses taken within their graduate program.

Core Requirements

- Cyber Ecosystem and Cybersecurity
- Cybersecurity Policy: Privacy & Legal Requirements
- Network & Infrastructure Security
- Incident Response & Management
- Organizational Effectiveness: Governance, Risk Management & Compliance
- Ethical Issues in Cybersecurity & the Ignatian Paradigm

Sample Electives

- International Cybersecurity
- Investigations & Forensics
- Managing Cyber Risk: Mobile Devices & Social Networking
- Establishing the Business Case & Resource Allocation
- Security in the Cloud
- Role of Intelligence: Enabling Proactive Security
- Applied Research Project: The applied research project entails an approved applied project, and is completed in conjunction with a current job, externship, or portfolio.

*Waiver may be granted based upon relevant professional work experience and GPA from accredited college.

**Students who do not meet this requirement may be considered for admission with the following condition: the completion of approved course(s) at the Woods College, with a grade of B or higher.

Graduate courses are scheduled ordinarily from 6:30-9:00 p.m. Tuition in the Cybersecurity Policy and Governance programs \$3378 per course; the registration fee is \$25.

MASTER OF SCIENCE IN CYBERSECURITY POLICY AND GOVERNANCE COURSES

ADCY 600001 Cyber Ecosystem and Cybersecurity

This course provides an overview of Cyberspace, defines the scope of Cybersecurity, and addresses information classification and system compartmentalization. Course includes an appreciation of information confidentiality, integrity, and availability, and covers Cybersecurity architecture, strategy, services, hardware, software, and cloud services. The course also examines national security issues, critical infrastructure, and the potential for cybercrime and cyber terrorism, as well as the need for corporations to align their security with business needs and consider the threat from malicious employees, contractors, and/or vendors.

Tues, 6:30-9:00, Aug 27-Dec 10, David Escalante and Patrick Rey

ADCY 605001 Cybersecurity Policy: Privacy & Legal Requirements

This course provides a comprehensive examination of the laws, regulations, and Executive Orders concerning privacy, including PCI, HIPAA, GLBA and their overseas counterparts, and the roles of Federal, State and local law enforcement. The course also examines national security issues governed by various Federal agencies (e.g., SEC, FTC, FCC, FERC), including suspicious activity reporting (SAR) requirements under the Patriot Act. Additionally, the course addresses intellectual property protection (e.g., SOX, NIST, FISMA), security classifications, data location requirements, audits, compliance assessments, and individual, classification, and shareholder derivative litigation and liability.

Thurs, 6:30-9:00, Aug 29-Dec 12, Kevin Powers and Katherine Fick

ADCY 640001 Managing Cyber Risk: Mobile Devices & Social Networking

This course provides an in depth examination of "The Internet of Things" (IOT), mobile devices, BYOD, and social networking. It covers endpoint security, including personal and company data separation and mobile device management (MDM). Course also provides an understanding with respect to threats from phishing, baiting, pretexting, hacking, and rogue employees and/or contractors, and covers password policy, employee training, policy design, and security awareness programs.

Mon, 6:30-9:00, Aug 26-Dec 16, Julie Fitton and William Oates

ADCY 645001 Investigations and Forensics

This course covers forensic investigation, case prioritization, and case management, and addresses procedural documentation, standards of evidence, reporting, and disclosure requirements. The digital forensic portion of the course provides an understanding as to disk imaging, file recovery, trace-back techniques, network analytics, evaluation of metadata, malware, and anti-forensics. Additionally, the course covers the out-sourcing of the investigative function, or part thereof, to third parties, and provides specific case studies, including a practical laboratory project.

Wed, 6:30-9:00, Aug 28-Dec 11, Kevin Swindon and Timothy Russell

ADCY 650001 Organizational Effectiveness: Governance, Risk Management & Compliance

Technical proficiency is not enough to manage business risk. Every potential or identified threat cannot be mitigated, and organizations must choose where to focus their often limited resources to support business goals. This

course focuses on Governance, Risk and Compliance (GRC) as an organizational capability that all organizations require in today's complex world. Topics include understanding the business context of key stakeholders, corporate culture, and organizational risks. Students will understand how GRC capabilities such as enterprise risk management (ERM), compliance management (SOX, ISO, PCI, NIST, etc.) and policy management should work together to build a cohesive strategy within the business context. Students will learn about GRC technology and GRC program management required to support and grow GRC capabilities. Lastly, students will hear from guest lecturers about the roles and responsibilities of the Board of Directors, Risk/Audit Governance Committees, Chief Executives (Chief Information Security Officer (CISO), Chief Risk Officer (CRO), Chief Security Officer (CSO), etc.) and how they rely on GRC capabilities to support the business.

Wed, 6:30–9:00, Aug 28–Dec 11, Philip Aldrich

ADCY 665001 Role of Intelligence: Enabling Proactive Security

This course addresses internal and external intelligence sources, including intrusion detection, log analysis, data mining, M&A due diligence, HUMINT, and the role of an Information Security Operations Center (ISOC). From an external perspective, the course covers information gathering, intelligence feeds/sources, and fusion centers as well as the automation, filtering, validation, analysis, and dissemination of intelligence. The course also provides an understanding as to technical countermeasures (e.g., sandboxes, honeypots), and addresses the roles of DHS, FBI, NSA, and DOD.

Mon, 6:30–9:00, Aug 26–Dec 16, Ron Ford and Ken Magee

ADCY 690001 Ethical Issues in Cybersecurity and the Ignatian Paradigm

Course provides “real life” complex, ethical situations for students to evaluate, as both decision-maker and advisor, by addressing the various issues confronted by senior government and corporate professionals, nation states, and other parties of significance, involving the receipt and protection of critical and sensitive data. Specific topics include standard professional ethical frameworks of beneficence and non-maleficence; rights and justice; and issues related to privacy, intellectual property, and corporate espionage and fraud, while contrasting same with freedom of information and intellectual creativity. The course compares and contrasts global governments’ and cultures’ differing approaches to ethics, and enhances, from a framework of dialogue, discernment of action, and deliberation, the ability of students to make reasoned and responsible business decisions in a global economy. The course also examines aspirational versus mandatory ethical standards (i.e., the “right thing to do” vs. what is “legal” or “compliant”), through additional frameworks of reference, including review, reflection, and refinement of decisions.

Tues, 6:30–9:00, Aug 27–Dec 10, Deborah Hurley

ADCY 695001 Applied Research Project for Non-Profits

This course provides students with hands-on experience in the development, delivery, and results analysis of an information and cybersecurity assessment process for local non-profit organizations. The assessment tool that will be used is a prototype based on the NIST Cybersecurity Framework (CSF). Students will explore how NIST CSF maps to other well-known assessment frameworks including NIST SP800-53, NIST SP800-171, COBIT 5, and ISO 27000. Students will review the assessment tool and other research through the lens of the non-profit environment. Students will complete a controlled assessment of a local non-profit, which will help them develop skills in assessing, through the lens of information and cyber security, a business environment. Students will utilize these skills in bridging the gap between technical jargon and non-technical audiences by preparing and presenting their assessment findings to the executive leadership of the assessed non-profit. Students will gain a practical ability to perform an information/cybersecurity risk assessment along with the process of developing and delivering the assessment as a part of the students' learning.

Wed, 6:30–9:00, Aug 28–Dec 11, Kelley Misata

ONLINE MASTER OF HEALTH ADMINISTRATION

Program Description

The Master of Health Administration (MHA) offers an online, competency-based curriculum to students with previous experience in healthcare. The MHA program is designed to support the career goals of healthcare managers and supervisors. The program curriculum includes twelve required courses - eleven of which can be completed entirely online. One of the courses is offered not only online, but also includes an onsite component at Boston College's main campus over a long weekend. This short course allows students to collaborate in person with faculty, peers and leading healthcare innovators. The MHA program utilizes an online competency-based education (CBE) format that helps assure that students will develop the necessary skills demanded by healthcare employers. Each course includes a weekly, live online session (typically on a weeknight, 2 hours maximum in length) where students engage with faculty and peers.

The MHA courses are offered in an accelerated format, with 8-week terms (6-week during summer terms). Most students choose to take one course every eight weeks and complete the program in two years. Some students with more available time may take two courses every eight weeks in order to progress even faster. An Executive Coach is assigned to each student to serve as a resource, provide support and guidance, offer career and network resources, and help with any obstacles and challenges students may encounter. Applications are accepted on a rolling basis for admission. The MHA program has 6 starting points each year. All undergraduate majors are welcome, but the program requires a minimum of two years of previous experience in a healthcare management or supervisory position.

Admission Requirements

- Online application
- Application fee (\$45) paid as part of online application
- Bachelor's degree from an accredited college/university (minimum 3.0 GPA)
- Official transcripts
- GRE (reporting code 7534) or GMAT (reporting code 44X-HX-15) - Not required, but recommended for students with lower undergraduate GPA
- Personal statement
- Two letters of recommendation
- Résumé
- At least two years of previous experience in a healthcare management or supervisory role

Degree Requirements

Twelve courses are required to complete the Master of Health Administration. There are no electives. It is not possible to audit an MHA course.

Required Courses

Introduction to Healthcare Systems and Organizations
Health Policy
Healthcare Quality Management
Healthcare Innovation-Based Strategy: Managing Change
Management Theory and Organizational Behavior
Leadership in Healthcare
Healthcare Human Resources Management
Healthcare Information Technology
Healthcare Law and Ethics
Health Analytics for Decision Making and Critiquing and Assessing Evidence
Healthcare Finance
Healthcare Strategic Planning and Marketing

2019-20 tuition for the WCAS MHA program is \$1,190 per credit or \$4,760 per 4-credit course. For complete information about the degree and application instructions, please see the Master of Health Administration (MHA) website: <https://www.bc.edu/content/bc-web/schools/wcas/graduate/masters-programs/master-of-healthcare-administration.html>

MASTER OF SCIENCE IN SPORTS ADMINISTRATION

Program Description

The Master of Science in Sports Administration Program addresses the challenges and opportunities of an industry in rapid growth. Designed to propose new thinking and broaden leadership competencies for those in sports management as well as administrators and coaches, this degree focuses on balancing the needs of the many stakeholders within an athletic system. The degree focuses on development and cultivation of the individual, team and organization through the establishment of an intentional culture of trust and commitment which adhere to the broader core values of Boston College.

Students will learn how to guide team members into alignment, and learn how to embrace and overcome setbacks through a positive focus on teamwork and collaboration. Using the Jesuit principles as the foundation for leadership and decision-making, graduates will learn how to authentically lead and bring out the best in others by espousing core values as guiding principles.

Admission Requirements

Applications for admission may be submitted at any time and are reviewed on a rolling basis during the academic year. The following documentation is required (see full application for more details):

- Completed online application and application fee \$60 (to be paid as part of the online application)
- Bachelor's Degree from an accredited college with GPA of 3.0 or above *
- Official transcripts
- GRE (reporting code 7534) or GMAT (reporting code 44X-HX-15) scores (Optional)
- Personal statement
- Two letters of recommendation. (Letters must be sent directly from recommender either through online application portal or directly to Woods College. We will not accept letters that are not in a sealed envelope mailed directly from recommender or emailed directly from recommender)
- Résumé or C.V.

* Applicants with GPA lower than 3.0 will be reviewed on a case by case basis.

Degree Requirements

A 10-course degree program, the M.S. in Sports Administration is offered both full and part time. A graduate student must have a cumulative GPA of 3.0 or higher across all courses taken within their graduate program.

Completion of 6 core courses and 4 elective courses:

- Introduction to Sports Management
- Sports Marketing and Communication
- Sports Law and Compliance
- Sports Leadership and Ignatian-based Ethics
- Sports Finance
- Internship OR Applied Research Project
- +4 Electives of your choice

MASTER OF SCIENCE IN SPORTS ADMINISTRATION COURSES

ADSA 7501 Introduction to Sports Management

This introduction to the professional area of sport management discusses basic philosophy and principles of sport at all levels. Students will explore issues facing sport managers through in-depth discussions and analyses of case studies from different sport industries and apply Jesuit principles to problem solving strategies. The development of effective communication skills and career development skills will be stressed through class presentations, projects and assignments.

ADSA 7501 01 **HYBRID** Wed, 6:00–8:30, Aug 28–Dec 11, Deborah Hogan * **NOTE TIME DIFFERENCE** *

ADSA 7501 02 **HYBRID** Wed, 6:00–8:30, Aug 28–Dec 11, Jade Morris * **NOTE TIME DIFFERENCE** *

Both Sections 01 and 02 are HYBRID, which combines some in-person and some online class meetings.

Refer to the course syllabus in Canvas for more detailed information.

ADSA 750201 Sports Marketing and Communication

This course is developed to provide an understanding of marketing and communication concepts that apply to sports and sporting events. The core concepts include vision, goals, and objectives of sports marketing management, communications, branding, product management, sales, sponsorship, promotion, and research associated with the sports industry.

Tues, 6:30–9:00, Aug 27–Dec 10, James DiLoreto

ADSA 800001 Coaching Today's Athlete

Best performance in sport is both art and science. Today's effective coaches must know not just their specific sports, but also critical topics that affect the development and progress of each individual athlete. Through this course, coaches, athletic directors, athletes, parents of athletes, and other interested participants study principles of coaching and training in five one-day courses taught by leaders in sports psychology, sports nutrition, and athletic coaching. *By Arrangement, 9/20, 10/4, 10/18, 11/15, 12/6, Cathy Utzschneider*

ADSA 801001 Coaching for Performance & Student Athlete Development

High performance with perspective is a mission for coaches and student athletes. This course helps them identify their unique strengths and values and then describe a path to realize them. Students will write their athletic story in sports. They will then interview a coach or student athlete whom they admire and present the results of that interview to the class. Both the story and the interview will form the basis of a paper about a one-year goal with a strategic practical plan to achieve it. The plan will also refer to course concepts for optimal coaching or student-athlete development. Readings will cover theories of high performance in general and in athletics specifically, including the talent versus hard work debate; goal setting and achievement; coaching for a winning, disciplined culture through grit, habit, focus, time management, and mindfulness; and positive psychology for stress management, leadership and team building. Students will keep weekly journals, sharing thoughts relating to class discussion topics.

Mon, 6:30–9:00, Aug 26–Dec 16, Cathy Utzschneider

WOODS COLLEGE GRADUATE PROGRAMS (CONT.)

ADSA 801201 Sports Media and Public Affairs

The American sports media is going through a period of profound disruption – this course will offer a comprehensive examination that business and culture. Combining scholarly knowledge with cutting-edge professional insight, associate professor of communication Mike Serazio will deliver class sessions focused on the history, theory, and critique of sports media while NFL alum and ESPN expert Matt Hasselbeck will provide behind-the-scenes stories and analysis of how the sports spectacle is produced. Topics will include sports journalism and commercialization as well as more controversial issues like politics, violence, and sexism/racism.

Tues, 6:30–9:00, Aug 27–Dec 10, Michael Serazio and Matt Hasselbeck

ADSA 802001 Operations and Event Management

As the sport industry continues to grow, so do the number of sport-related event management jobs. Event management is one of the most sought-after skills in the sports and entertainment industry. With the construction of massive new facilities, there is a growing need for skilled individuals who can fill arenas, stadiums, and coliseums with programming on a yearly basis. Today's sport event planner must be able to manage his personal life along with having strong conceptual, interpersonal, technical, and time management skills. The event planner must also be able to negotiate with sport event venues and recognize the importance of sport tourism and the need for collaborating with a wide variety of network organizations. This course provides you with necessary foundations of event management, including conceptualization, staffing, budgeting, financing, promoting, securing, and managing. You will have the opportunity to understand the competencies necessary for managing and operating sport events through theory and application.

Thurs, 6:30–9:00, Aug 29–Dec 12, Matt Conway

ADSA 900101 Sports Administration Internship

This course is designed to immerse students within a work setting at a institution, private high school, or professional sport organization to enhance their experience and put their classroom knowledge to work in a practical setting. This experience should be fitted to the student's career development and interests. The student works with course instructors to find an opportunity to observe and work in an athletic administrative capacity under the guidance of a professional athletic administrator.

By Arrangement, Jade Morris and Vaughn Williams

ADSA 990201 Applied Research Project

This capstone course is a culminating experience designed to give students the chance to apply knowledge acquired throughout their graduate education to real-world situations through in-depth, individualized research. It provides opportunity to gain insight into the meanings of professionalism and professional practice, and to produce research projects that are showcased through an academic essay and a visual presentation.

By Arrangement, Elisabeth Hiles

GRADUATE CERTIFICATES

A graduate certificate is ideal for students who want to upgrade their skills and improve their competitiveness in the job market, but who do not wish to invest in a full Masters degree.

Certificate Requirements

- Students must earn a grade of B or better for each course credited toward the certificate.
- Certificate requirements must be completed within two years of initial enrollment; courses are permanently retained on the student record.
- Current degree students, including international students, may complete a certificate as part of their program. Non-U.S. citizens are not eligible for enrollment in a certificate program unless they are currently enrolled in a Woods College degree program.

Woods College offers five Graduate Certificates. Each graduate certificate comprises four graduate-level courses and can be completed in as few as two semesters of study.

Corporate Communication and Marketing

Required Courses: Communication in a Global Work Environment, Social Influence, Public Relations & Crisis Communication, and Marketing Analytics

Data Analytics - ONLINE Certificate Program

Required Courses: Data Analysis, Econometrics, Big Data Econometrics, and Predictive Analytics/Forecasting

Executive Leadership and Organizational Development

Required Courses: Organization Theory and Design, Talent Management, Leader as Change Agent, and Business Strategy

Human Resources

Required Courses: Employment and Labor Law, Workforce Planning and Employment, Human Resource Development, and Talent Management

Project Management

Required Courses: Agile Methodologies, Risk Management/Quality Management, Applied Techniques, Software & Reporting, and Stakeholder Management



BOSTON COLLEGE

Woods College of Advancing Studies

Saint Mary's Hall South, Ground floor

