JOSEPH P. LIU

Professor of Law Boston College Law School

885 Centre Street liujr@bc.edu Newton, MA 02459 617.552.6377

ACADEMIC APPOINTMENTS

BOSTON COLLEGE LAW SCHOOL, Newton, MA

Professor of Law (2009-Present) (Faculty Profile)

Associate Dean for Faculty (2012-15)

Associate Professor w/ Tenure (2004-09)

Assistant Professor (2001-04)

Research: Copyright Law, Trademark Law, Internet Law

Courses: Intellectual Property, Copyright, Trademark, Property, Privacy, Internet Law, Software Law

Visiting Professorships: Boston University School of Law (2004)

Committees: Diversity, Equity, Inclusion, and Belonging (2023-24 Chair); Educational Policy (2005-06, 2023-24); Appointments (2002-03, 2005-07, 2008-10, 2012-15, 2017-18, 2018-20 Chair, 2022-23); ABA Accreditation Committee (2021); Accreditation Standards Committee (2016-17 Chair); Strategic Planning (2004-05, 2010-11, 2011-13 Chair); Publications (2004-05 Chair, 2016-17); AALS IP Section Executive Committee (2005, 2009); University Research Council (2003-05); University Intellectual Property Review Board (2004-05); Admissions (2003-04, 2010-11 Co-Chair); Judicial Clerkship (2001-02)

TSINGHUA UNIVERSITY SCHOOL OF LAW, Beijing, China

Visiting Professor (Spring 2013, Spring 2014, Spring 2018) Research: Copyright Law, International Intellectual Property

Courses: Foreign Copyright Law

UNIVERSITY OF CALIFORNIA, HASTINGS COLLEGE OF LAW, San Francisco, CA

Assistant Professor (2000 - 01)

Research: Copyright Law, Trademark Law, Internet Law

Courses: Intellectual Property Survey, Property, Internet I.P., Computer Law

HARVARD LAW SCHOOL, Cambridge, MA

Teaching Fellow (1997-98)

Research: Intellectual Property, Copyright Law

Courses: Lawyering 100

EDUCATION

HARVARD LAW SCHOOL, Cambridge, MA

L.L.M. 1999, Thesis: Owning Digital Copies

COLUMBIA LAW SCHOOL, New York, NY

J.D. 1994, Editor-in-Chief, Columbia Law Review (1993-94)

YALE UNIVERSITY, New Haven, CT

B.A. 1989, Physics and Philosophy, Cum Laude

CLERKSHIP

JUDGE LEVIN H. CAMPBELL, U.S. Court of Appeals for the First Circuit, Boston, MA

Law Clerk (1994-95)

PUBLICATIONS (SSRN) (WESTLAW) (CITATIONS)

Substantial Similarity (work in progress)

COPYRIGHT LAW: ESSENTIAL CASES AND MATERIALS (5th ed. West 2025) (forthcoming) (with Alfred C. Yen)

Defining Progress, __ N.E. L. REV. __ (2024) (reviewing Jessica Silbey, AGAINST PROGRESS: INTELLECTUAL PROPERTY AND FUNDAMENTAL VALUES IN THE INTERNET AGE (2022) (New England Law Review Symposium)

Who's Afraid of the Common Law? Georgia v. PublicResource.Org and the Supreme Court's "Straightforward" Intellectual Property Jurisprudence, 67 J. COPR. SOC'Y U.S.A. 397 (2021)

<u>Between Code and Treatise: The Hard Challenge of the Restatement of Copyright</u>, 44 COLUM. J.L. & ARTS 441 (2021) (Columbia Law School Symposium: "Restatement of Copyright: Past, Present, and Future")

Copyright Rulemaking: Past as Prologue, 33 BERKELEY TECH. L.J. 627 (2019) (Berkeley Law School Symposium, "The Administrative Law of Intellectual Property)

Notice Failure, Fair Use, and the Limits of Copyright as Property, 96 B.U. L. REV. 833 (2016) (Boston University School of Law Symposium, "Notice and Notice Failure in Intellectual Property Law")

What Belongs in Copyright?, 39 COLUM. J.L. & ARTS 325 (2016) (Keynote Address: Columbia Law School Symposium, "Copyright Outside the Box")

"Paracopyright – A Peculiar Right to Control Access" *in* Rochelle Cooper Dreyfuss & Jane Ginsburg, eds., INTELLECTUAL PROPERTY AT THE EDGE: THE CONTESTED CONTOURS OF IP (Cambridge 2014)

The New Public Domain, 2013 U. ILL. L. REV.1395 (2013)

Sports Merchandising, Publicity Rights, and the Missing Role of the Sports Fan, 52 B.C. L. REV. 493 (2011) (Boston College Law School, Symposium, "Legal Perspectives on the NCAA")

Toward a Defense of Fair Use Enablement: Or How U.S. Copyright Law is Hurting My Daughter, 57 J. COPYRIGHT SOC'Y U.S.A. 423 (2010) (peer reviewed)

Two Factor Fair Use?, 31 COLUM. J.L. & ARTS 571 (2008) (Columbia Law School, Symposium, "Fair Use: Incredibly Shrinking or Extraordinarily Expanding?")

Enabling Copyright Consumers, 22 BERKELEY TECH. L.J. 1099 (2007) (U.C. Berkeley, Boalt Hall Law School, Symposium, "Copyright, DRM Technologies, and Consumer Protection")

<u>Copyright and Breathing Space</u>, 30 COLUM. J.L. & ARTS 429 (2007) (Columbia Law School, Symposium, "Constitutional Challenges to Copyright") (transcript available at 30 COLUM. J.L. & ARTS 319 (2007))

The WIPO Copyright Treaties: 10 Years Later: Comment on Gwen Hintze, 57 CASE W. RES. L. REV. 823 (2007) (Case Western Reserve Law School, "Law, Technology and the Arts Symposium")

Copyright Law and Subject-Matter Specificity: The Case of Computer Software, 61 N.Y.U. Ann. Surv. Am. L. 203, (2005) (with Stacey Dogan)

Regulatory Copyright, 83 N.C. L. REV. 87 (2004)

Copyright Law's Theory of the Consumer, 44 B.C. L. REV. 397 (2003)

The DMCA and the Regulation of Scientific Research, 17 BERKELEY TECH. L.J. 501 (2003) (U.C. Berkeley, Boalt Hall Law School, Symposium, "The Law and Technology of Digital Rights Management")

Copyright and Time: A Proposal, 101 MICH. L. REV. 409 (2002)

Owning Digital Copies: Copyright Law and the Incidents of Copy Ownership, 42 Wm. & MARY L. REV. 1245 (2001)

Legitimacy and Authority in Internet Coordination: A Domain Name Case Study, 74 IND. L.J. 587 (1999), excerpted in Jerry Kang, COMMUNICATIONS LAW AND POLICY 247 (2001)

SELECT PRESENTATIONS

"Defining Progress," Symposium on Against Progress, New England School of Law, Boston, MA (April 11, 2024)

"Substantial Similarity," Workshop on Copyright and Industry Regulation, Cardozo Law School, New York, NY (April 21, 2023)

"Between Code and Treatise: The Hard Challenge of the Restatement of Copyright," The Restatement of Copyright: Past, Present, and Future, Columbia Law School, New York, NY (April 23, 2021)

Moderator, "Hot Topics and Emerging Trends in IP and Innovation," Third International IP Summit, Boston College Law School, Newton, MA (October 21, 2020)

Moderator, "Brand Rights Acquisitions and Management in a Global Economy." Second International IP Summit, Boston College Law School, Newton, MA (October 17, 2019)

"Copyright and the Public Domain," Panel, Public Domain Day, Suffolk University Law School, Boston, MA (January 31, 2019)

"DMCA 101: Intro to 1201," "Recent Cases and Controversies: 1201," CASRIP 2018 Summer Institute, University of Washington School of Law, Seattle, WA (July 24, 2018)

"Copyright Rulemaking: Past as Prologue," The Administrative Law of Intellectual Property, Berkeley Law School, Berkeley, CA (April 12, 2018)

Panelist, "The Ever-Evolving Distribution of Live Sports," 2018 Sports & Entertainment Law Symposium, Boston College Law School, Newton, MA (February 16, 2018)

Panelist, "Teaching From the Margins," Boston College Excellence in Teaching Day, Boston College, Chestnut Hill, MA (May 8, 2017)

Panelist, "Regulatory and Adjudicatory Functions," A Copyright Office For the 21st Century, Joint Conference by Duke Law School and NYU Law School, Washington, DC (March 18, 2016)

Commentator, "Legal Force of Private Law," Private Law and Intellectual Property, Harvard Law School, Cambridge, MA (March 12, 2016)

"Regulatory Copyright and the Next Great Copyright Act," Loyola IP Speakers Series, Loyola Law School, Los Angeles, CA (February 15, 2016)

Keynote Address: "What Belongs in Copyright?," Copyright Outside the Box, Columbia Law School, New York, NY (October 2, 2015)

"Notice Failure, Fair Use, and the Limits of Property," Notice and Notice Failure in Intellectual Property Law, Boston University School of Law, Boston, MA (September 25, 2015)

"The Next Great Copyright Acts: A Global Analysis of Current Legislative and Industry Developments and Proposed Solutions for our Modern Digital Environment," International Bar Association Annual Meeting, Boston, MA (October 11, 2013)

"ISP Liability Under U.S. Copyright Law," Tsinghua University Law School, Beijing, China (April 20, 2013)

"Third-Party and Copyright ISP Liability in the U.S.: Recent Developments," Tsinghua University Law School, Beijing, China (June 28, 2011)

"Sports Merchandising, Publicity Rights, and the Missing Role of the Sports Fan," NCAA at 100: Perspectives on its Past, Present, and Future, Boston College Law School (October 15, 2010) (co-organizer)

"Saving Journalism from Itself? Hot News, Copyright Fair Use and News Aggregation," Journalism's Digital Transition: Unique Legal Challenges and Opportunities, Harvard Law School (April 9, 2010)

"Book Banned or Infringement Averted? Reflections on the J.D. Salinger/ 60 Years Copyright Case," Arts Entertainment & Sports Law Committee, Boston Bar Association (October 31, 2009)

SELECT PRESENTATIONS (cont'd)

- "The Mechanical License and the Origins of Regulatory Copyright," Conference on the 100th Anniversary of the 1909 Copyright Act, Santa Clara University School of Law (April 30, 2009)
- "Publicity, Privacy, and Intellectual Property Meet the First Amendment," Boston College Law School (April 3, 2009) (conference co-organizer)
- "Third-Party Copyright in the United States," International Conference on Opportunities and Challenges for Intellectual Property, Taipei, Taiwan (December 20, 2008)
- "Fair Use and Fan Fiction: The Harry Potter Decision and More," Intellectual Property Law Committee, Boston Bar Association (November 14, 2008)
- "Two-Factor Fair Use?," Fair Use: Incredibly Shrinking or Extraordinarily Expanding?, Columbia Law School (February 8, 2008)
- "Issues and Controversies in Copyright Law: Digital Rights Management and the DMCA," MCLE IP Conference, Boston, MA (June 13, 2007) (keynote address)
- "Trademark Dilution and the TDRA," AIPLA Spring Meeting, Boston, MA (May 11, 2007)
- "Consumer Protection: Inside Copyright Law or Outside?," Copyright, DRM Technology, and Consumer Protection, U.C. Berkeley Boalt Hall (March 10, 2007)
- "The Copyright Treaties and Digital Rights Management," Law Technology & Arts Symposium, Case Western Reserve Law School (November 10, 2006)
- "Copyright and Breathing Space," Constitutional Challenges to Copyright, Columbia Law School (October 27, 2006)
- "The Legal Framework Surrounding Digital Rights Management Technologies," IASTED Conference on Law and Technology, MIT (October 9, 2006)
- "Intellectual Property and the First Amendment," Discussion Leader, AALS Intellectual Property Conference (June 12, 2006)
- "Copyright and Consumer Enabling Technologies," Chicago IP Colloquium (February 21, 2006)
- "Google Book Search," Boston Bar Association, Committees on Intellectual Property and Art Law (Jan. 27, 2006)
- "Bowdlerization, Copyright, and Consumer Theory," Faculty Workshop, St. John's University Law School (October 3, 2005)
- "Creating a Competitive Advantage with Intellectual Property," Emerging Enterprises Program, Boston College Law School (April 27, 2005) (panel moderator)
- "Making Your Move and Choosing Your Path," Asian American Lawyers Assoc. of Massachusetts Annual Conference, Boston, MA (April 23, 2005)
- "Regulatory Copyright," Intellectual Property Speakers Series, Cardozo Law School (Feb. 7, 2005)
- "Regulatory Copyright," Faculty Workshop, University of San Francisco Law School (Jan. 26, 2005)
- "Thoughts on Skylink, Lexmark, and the DMCA," Boston Bar Association, Committees on Computer Law and Intellectual Property (Nov. 2, 2004)
- "Copyright and Subject-Matter Specificity: The Case of Computer Software," Works in Progress Intellectual Property Program, Boston University School of Law (Sep. 10, 2004) (with Stacey Dogan)\
- "The Contraction of Copyright and its Implementation," 3rd Conference on Asian and European Intellectual Property Rights, Taipei, Taiwan (June 7, 2004)
- "Copyright and Music: Owners, Consumers, and Third Parties," 19th Annual I.P. Law Conference, ABA Section on IP Law, Washington, DC (Apr. 2, 2004)

SELECT PRESENTATIONS (cont'd)

- "Regulatory Copyright," Intellectual Property Faculty Lecture Series, Case Western Reserve School of Law (Mar. 1, 2004)
- "Thoughts on Skylink, Lexmark, and the DMCA" Program of Section on Law and Computers, AALS Annual Meeting, Atlanta, GA (Jan. 3, 2004)
- "The Ethics of Over-Reaching: Business Method Patents," Sixth Annual Ethics & Technology Conference, Boston College (June 27, 2003)
- "Copyright, Science and the Public Interest," American Association for the Advancement of Science, Washington, DC (Jun. 20, 2003) (panelist)
- "The DMCA and the Regulation of Scientific Research," Conference on the Law and Technology of Digital Rights Management, U.C. Berkeley Boalt Hall School of Law (Feb. 28, 2003)
- "The DMCA and the Regulation of Scientific Research," Faculty Colloquium Series, Northeastern University School of Law (Feb. 19, 2003)
- "Copyright and Time: A Proposal," Intellectual Property Speakers Series, Boston University School of Law (Nov. 4, 2002)
- "Copyright Law's Theory of the Consumer," Symposium on Intellectual Property, Ecommerce & the Internet, Boston College Law School (Oct. 18, 2002) (co-organizer of the symposium)
- "Information Law for the Electronic Age," Annual Conference of the American Chemical Society, Boston, MA (Aug. 20, 2002)
- "An Empirical Study of the DMCA's Impact on Encryption Research," Second Annual I.P. Scholars Conference, Cardozo Law School (Aug. 8, 2002)
- "Copyright and Time: A Proposal," Junior Faculty Exchange, Northeastern University Law School (Mar. 7, 2002)
- "Copyright Law's Theory of the Consumer," Internet Research 2.0: The Second International Conference of the Association of Internet Researchers, University of Minnesota (Oct. 13, 2001)
- "Copyright Law's Theory of the Consumer," Consumers in the Digital Age: Perspectives on the Intersection Between Law, Technological Innovation, and Consumer Protection, Hastings Law Journal Symposium, U.C. Hastings College of Law (Feb. 10, 2001)

Free Speech and the Posting of Proprietary Documents on the Internet, Electronic Frontier Foundation BayFF (Nov. 2, 2000) (panelist)

PRIVATE PRACTICE

BUYERZONE.COM, INC., Watertown, MA

Vice President and General Counsel (1996-2002)

Vice President and General Counsel to a 70-person, venture-backed, business-to-business e-commerce Internet start-up.

FOLEY, HOAG & ELIOT, LLP, Boston, MA

Associate (1995-96, 1999)

Practiced in the Intellectual Property and Securities Litigation departments. Handled cases involving patent and trademark infringement.

ACTIVITIES

JOURNAL OF THE COPYRIGHT SOCIETY OF THE U.S.A., New York, NY

Co-Editor-in-Chief (2011-2015)

Co-Editor-in-Chief of peer-reviewed scholarly journal focusing on copyright law.

ELECTRONIC FRONTIER FOUNDATION, San Francisco, CA

Cooperating Attorney (2000-02)

Worked on a number of cases involving the Digital Millennium Copyright Act of 1998

MISCELLANEOUS

BAR ADMISSIONS: Massachusetts (1995)