

CLINICAL AESTHETICS: BUSINESS BUILDING



LEX[®]
RX

Whether you want to find a part-time job or open a practice, you need industry knowledge and networking to get started.

Join us as the founders of LexRx discuss their 10 year journey to building an award winning aesthetics practice. Take the next step to reach your aesthetics practice goals and learn how to:

- Implement Best Business Practices
- Acquire treatment medications
- Protect your license and business - legal, compliance/regulatory
- Identify essential business service providers - accounting, software
- Explore value of joining a Clinical Aesthetics Professional Association
- Network for Medical Director leads
- Open Q&A with LexRx

Hear from industry representatives offering support resources including:

- Industry Networks
- Social Media presence
- Insurance coverage
- Associations/conferences/ trainings
- Compliance and safety considerations
- Continuing education
- Employment assistance
- Business development
- Access to professional and patient marketing tools

Opportunities to network with industry professionals to follow.