

THE VALUE OF SUGIRA MURYANGO:



Building a Better Future For Our Children



WHAT IS SUGIRA MURYANGO?

Sugira Muryango is a play-based intervention delivered through active coaching in the family's own home. Sugira Muryango 12 modules delivered weekly over three months engages male and female caregivers, covering topics such as responsive and non-violent caregiving; improved nutrition, hygiene and help seeking for health problems; problem solving; conflict resolution; shared decision making; and father involvement in play, child care and chores.

STATE OF RWANDA

RECEIVES:

- Stronger and healthier family units
- Better development outcomes for children
- Training opportunities for officials

HOW DOES THIS FIT WITH RWANDA'S GOALS?

Rwanda is invested in addressing underdevelopment in children, and recognizes that affordable, scalable, and effective interventions that promote early childhood development (ECD). ECD interventions are vital to achieve key outcomes that align with the Rwandan ECD strategic vision, including: school readiness, achievement of early childhood milestones, reduced early childhood illness, and enhanced parental mental health support.

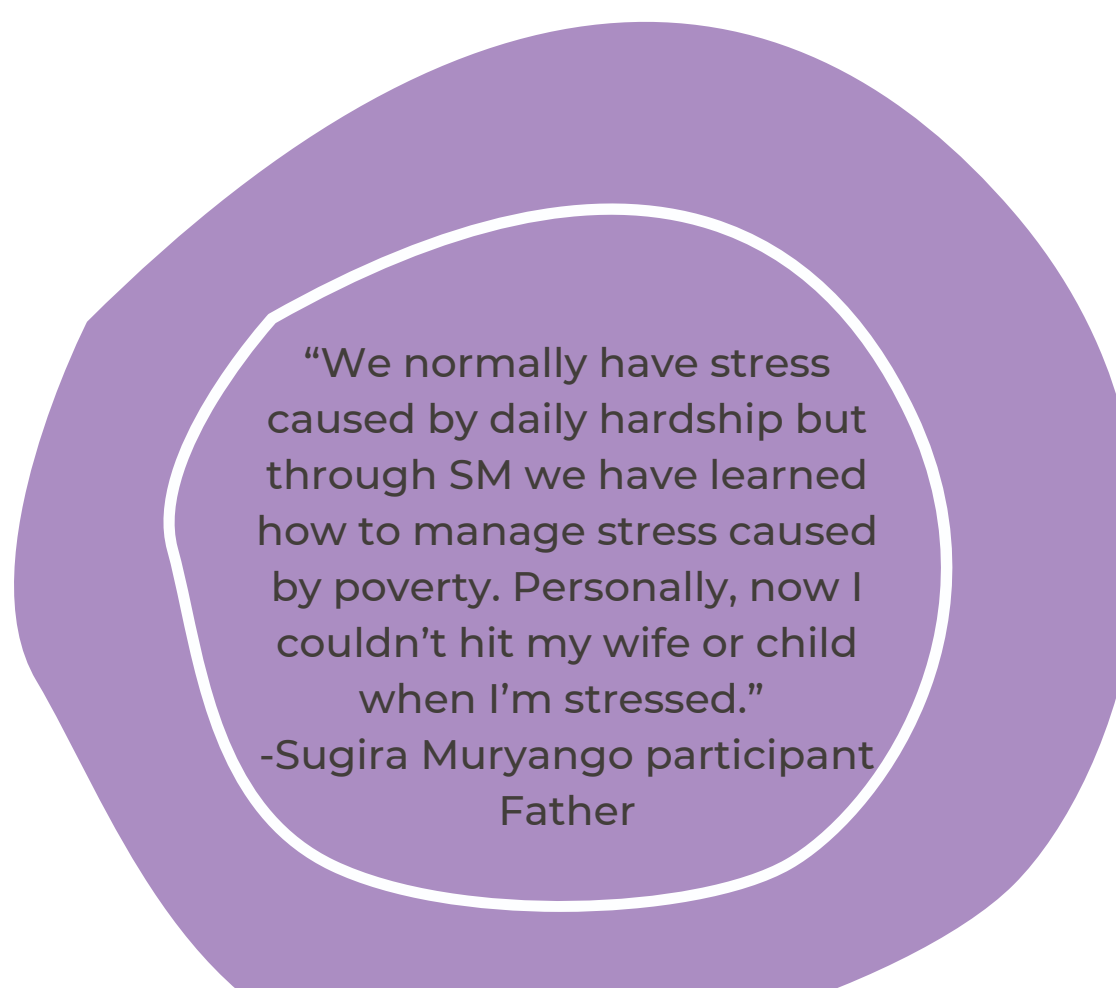
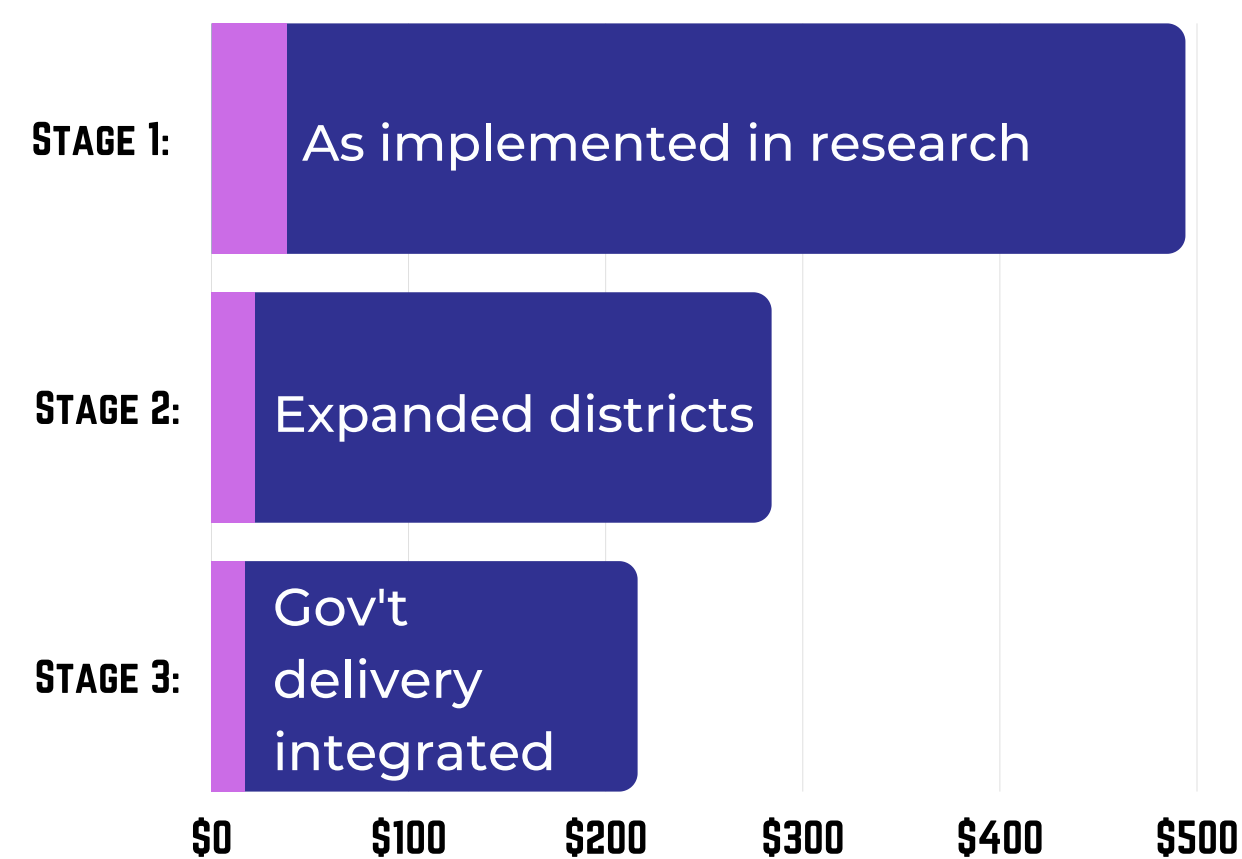
WHAT HAS SUGIRA MURYANGO DONE SO FAR?

A rigorous evaluation in three districts showed significant benefits of Sugira Muryango for families. Key findings include increased parental engagement in ECD activities, improved children's developmental milestones, and decreased intimate partner violence and harsh punishment of children.

WHAT IS NEXT?

Sugira Muryango is testing a multi-level implementation strategy—the Promoting Lasting Anthropometric Change and Young Children's Development (PLAY) Collaborative—to ensure quality improvement while scaling the program. The PLAY Collaborative uses technological innovations, cross-site learning, and Rwanda-based expert leadership teams to strengthen quality delivery of Sugira Muryango and sustain impacts. The PLAY Collaborative provides a platform to support further expansion of Sugira Muryango via the structure of social protection programs and IZU workforce.

Sustaining programs requires financing, personnel, and a commitment to maintain delivery infrastructure. Thus, it is necessary to evaluate the cost of Sugira Muryango delivery. Cost-effectiveness analyses highlight the costs when taking programmes to scale. Expanding efficiencies in Sugira Muryango delivery will decrease costs per family. Stage 1 is the cost as currently implemented in research. Stage 2 is the cost of the programme as expanded to additional districts. Stage 3 is the programme with government delivery integrated into existing systems. This would bring the cost down to **\$199 per family and only \$17 per session.**



KEY HIGHLIGHTS

- 1 Early Child Development interventions align with Rwanda's strategic vision and policy goals
- 2 Sugira Muryango is scalable and cost-effective. As scale increases cost will decrease.
- 3 Evidence from Sugira Muryango shows its impact on reducing intimate partner violence/harsh parenting and increasing father engagement